

MEETINGS COLLEGES IN THE U.S.

About 200 colleges and universities in the United States offer courses in meeting and event planning. It's a list that has been hard to come by until two educators—Amanda Cecil, PhD, CMP, assistant professor at Indiana University–Purdue University Indianapolis, and B.J. Reed, professor at the University of Wisconsin–Platteville—decided to see how widespread meeting planning education is in the U.S. Through a grant from the PCMA Foundation, Cecil and Reed scoured the landscape to find every college that offered at least one class in meeting and event management.

They've agreed to let us publish a sample of their findings.

We decided to list only those programs that offer at least three meetings courses. We counted about 23 universities in the U.S. with meeting courses in a bachelor's degree program as well as 14 community or technical colleges with meeting courses in an associate's degree program.

"To our knowledge, there has never been a comprehensive list, so we're hoping this will be a baseline list that we can watch over the years to see how it grows and changes," said Cecil, who pointed out that the list is a snapshot in time. With course offerings always changing, she asks people to contact her with updates for new offerings at akcecil@iupui.edu.

COLLEGE/WEB SITE	LOCATION	DEGREE OR CONCENTRATION	COURSE OFFERINGS
Arizona State University West campus.asu.edu/west	Phoenix	BS, Tourism Development and Management; Certificate, Convention and Meeting Planning	Meeting and Convention Planning
Austin Community College www.austincc.edu	Austin, Texas	AAS, Meeting and Event Planning	Hospitality, Management, and Leadership; Introduction to the Hospitality Industry
Ball State University www.bsu.edu	Muncie, Ind.	BA, Travel and Tourism	Event Management, Advanced Event Management, Tours and Meetings Management
Bowling Green State University www.bgsu.edu	Bowling Green, Ohio	BS, Education, Division of Sport Management, Recreation, and Tourism	Introduction to Tourism and Event Planning; Event and Program Planning; Convention, Meeting, and Resort Administration
California State University–Chico www.csuchico.edu	Chico, Calif.	BS, Recreation Administration; Concentration, Special Events and Tourism	Special Event Planning and Operations, Meeting and Conference Planning, Meeting and Conference Planning II
College of DuPage www.cod.edu	Glen Ellyn, Ill.	AS, Meeting and Event Planning	Fundamentals of Meeting and Event Planning, Advanced Meeting Planning, Event Management, Incentive Travel and Planning, Meeting Planner's Guide to Catered Events, Contract Negotiation and Risk Management for Meeting and Event Planners, Social Event Planning, Wedding Planning Basics, Coordinating Fundraisers
Collin Community College www.cccd.edu/hospitality	Plano, Texas	AAS, Hospitality and Food Service Management; Certificate, Meeting and Event Management	Special Events Design, Intro to Convention/Meeting Management, Exposition and Trade Show Operations, Applied Convention/Meeting Management

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Dakota County Technical College www.dctc.mnscu.edu	Rosemount, Minn.	AAS, Meeting and Event Management	Fundamentals of Meeting, Conference, and Event Management; Advanced Meeting, Conference, and Event Management; Special Event Coordination and Management
East Carolina University www.ecu.edu	Greenville, N.C.	BS, Hospitality Management	Introduction to Conventions and Special Events; Planning Meetings, Events and Conventions; Convention Sales and Services; Internship in Meetings, Events and Conventions
Florida International University www.fiu.edu	Miami	BS, MS, Hospitality Management; Certificate, Meeting and Event Planning	Introduction to Conference and Convention Planning, Culinary Event Management, Planning Meetings and Conventions, Exposition and Events Management, Advanced Events Management
Fox Valley Technical College www.fvtc.edu	Appleton, Wis.	AA, Meeting and Event Planning	Meeting and Event Management Fundamentals, Meeting and Event Management Advanced Applications, Meeting and Event Industry Budget Management, Risk Management and Crisis Planning
George Washington University www.gwu.edu	Washington, D.C.	MS, Tourism Administration; Concentration, Meeting and Event Management; Certificate, Meeting and Event Management	Best Practices in Event Management; Event Coordination; Event Marketing; Risk Management: Legal and Ethical Safeguards; Meetings and Conferences; Corporate Event Management; Sport Event Marketing and Management; Starting, Growing, and Managing an Event Business; Government Event Strategies; Convention and Meeting Management; Conferences and Expositions
Indiana University-Purdue University Indianapolis www.iupui.edu	Indianapolis	BS, Tourism, Conventions, and Event Management; MS, Event Tourism; Certificate, Event Management	Introduction to Convention/Meeting Management; Mechanics of Meeting Planning; International Meeting Planning; Nonprofit Meeting Management
Kendall College www.kendall.edu	Chicago	BA, Hospitality Management; Meeting and Event Management	Meetings and Events; Wedding Planning, Introduction to Meeting Planning, Special Events and Event Marketing, The Gala Event
Lasell College www.lasell.edu	Newton, Mass.	BS, Hospitality and Event Management	Introduction to Special Events, Special Event Management
Lexington College www.lexingtoncollege.edu	Chicago	AS, Hospitality Management	Introduction to Event Planning, Applied Event Planning, Meeting Planning, Special Events
Madison Area Technical College matcmadison.edu	Madison, Wis.	AAS, Meeting and Event Management	Exposition Management, Fundamentals of Meeting Management, Meeting Coordination, Meeting Program Design and Development, Special Event Management

COLLEGE/WEB SITE	LOCATION	DEGREE OR CONCENTRATION	COURSE OFFERINGS
Metropolitan State College of Denver www.mscd.edu	Denver	BA, Hospitality, Tourism, and Events Management	Event Industry (Overview), Event Project Management, Special Event Production, Corporate Meeting and Event Management, Trade Shows and Expositions, Senior Research/Field Experience in Meeting/Event Management
Monterey Peninsula College www.mpc.edu	Monterey, Calif.	AA, Family and Consumer Science	Introduction to Professional Meeting Planning, Professional Meeting Planning II, Special Events Management
Northeastern State University www.nsuok.edu	Tahlequah, Okla.	BBA, Meetings and Destination Management	Convention, Trade Show, and Event Management; Principles of Meeting Management; Meeting Planning and Administration
Northern Virginia Community College www.nvcc.edu	Annandale, Va.	Certificate, Meeting, Event, and Exhibition Management	Introduction to Meeting Planning, Principles of Meeting Planning, Introduction to Association Management, Exhibition Management, Principles of Event Planning and Management, Meeting and Exhibition Law and Ethics, Meeting and Exhibition Marketing
Orange Coast College www.orangecoastcollege.com	Costa Mesa, Calif.	Certificate, Meeting and Event Management	Principles of Event and Meeting Management, Organize and Manage Events, Meeting and Event Marketing Sales
Richland Community College www.richlandcollege.edu	Dallas	Certificate, Meetings	Introduction to Convention/Meeting Management, Introduction to Exposition and Trade Show Management, Applied Convention/Meetings Management, Applied Industry Software Products, Convention and Exposition Law and Ethics, Developing, Coordinating, and Executing Events
Roosevelt University www.roosevelt.edu	Chicago	BS, Hospitality and Tourism Management; MS, Hospitality and Tourism Management; Certificate, Meeting and Event Management	Introduction to Meeting, Convention, and Exposition Management; Applications and Techniques of Meeting and Conference Management; Graduate Seminar in Meeting Planning, Convention, and Exposition Management; Special Events
Salt Lake Community College www.slcc.edu	Salt Lake City	Certificate, Meeting and Event Planning	Introduction to Event and Meeting Planning, Site Selection/Negotiation/Law, Special Events, Event Marketing
San Diego State University www.sdsu.edu	San Diego	BA, Hospitality and Tourism Management	Event and Meeting Industry, Weddings and Special Events, Trade Shows and Expositions, Site Selection and Negotiation, Specialty Event Management, Sporting Events and Festival Management, Event Coordination in the Entertainment Industry, Destination Management Services
Sullivan University www.sullivan.edu	Lexington, Ky.	BS, Hospitality Management; AS, Travel Tourism and Event Management	Meeting and Event Planning, Best Practices in Event Management, Event Coordination and Marketing, Special Events Planning and Staff Management

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Temple University www.temple.edu	Philadelphia	BS, Tourism and Hospitality Management	Event Management History, Theory, and Best Practices; Tourism Planning and Development; Special Topics in Destination and Event Management; Program and Special Event Planning
University of Alabama www.ua.edu	Tuscaloosa, Ala.	BS, Restaurant, Hotel, and Meetings Management	Convention and Trade Show Management; Advanced Meeting and Convention Management; Hotel, Restaurant, and Convention Management Seminar
University of Central Florida www.ucf.edu	Orlando	BS, Event Management; MS, Hospitality and Tourism	The Event Industry; Event Promotion; Hospitality and Event Risk Management; Event Design, Production and Technology; Event Services; Event Sales; Food Production for Catered Events; Event Management; Meeting Management; Fairs and Festivals; Entertainment/Arts and Events; International Events; Destination Marketing; Destination Management; Golf and Club Events; Exhibition and Trade Show Management; Advanced Trade Show Management; Convention and Conference Sales and Service; Event Administration; Convention Center Management
University of Cincinnati www.uc.edu	Cincinnati	AA, Administrative Management Technology	Meeting and Event Planning I, II, and III
University of Nevada, Las Vegas www.unlv.edu	Las Vegas	BS, MS, Hotel Administration; Concentration, Meeting and Event Management	Introduction to the Conventions Industry, Meeting Planning, Trade Show Operations, Special Events Management, Meeting and Event Coordination, Capstone: Festival
University of New Haven www.newhaven.edu	New Haven, Conn.	BS, Tourism and Event Management	Convention and Meeting Planning, Catering and Events Management, Corporate Travel Planning
University of South Carolina www.sc.edu	Columbia, S.C.	BS, Hospitality Management; Concentration, Meetings and Events	Conference and Meeting Planning, Wedding Planning and Management, Tourism Festival Planning and Management, Advanced Meeting Management (graduate)
University of West Florida www.uwf.edu	Fort Walton Beach, Fla.	BS, Hospitality, Recreation, and Resort Management	Programming and Special Events; Catering, Banquet, and Event Management; Convention Facilities and Meetings Management
University of Wisconsin-Platteville www.uwplatt.edu	Platteville, Wis.	BS, BA, Communications; MS (online), Project Management (Meeting Management)	Meetings and Events; Meetings and Events, Volunteers, Fundraising, and Grants
Waukesha County Technical College www.wctc.edu	Pewaukee, Wis.	Certificate, Meeting and Event Planning	Fundamentals of Meeting Management, Meeting and Event Coordination, Special Events Management, Risk Management and Legal Issues, Transportation/Registration/Housing