



AMERICAN
SPEECH-LANGUAGE-
HEARING
ASSOCIATION

**Health Care/Business Institute
Survey Feedback - 2010**



In 2009, ASHA Surveyed Many Constituents

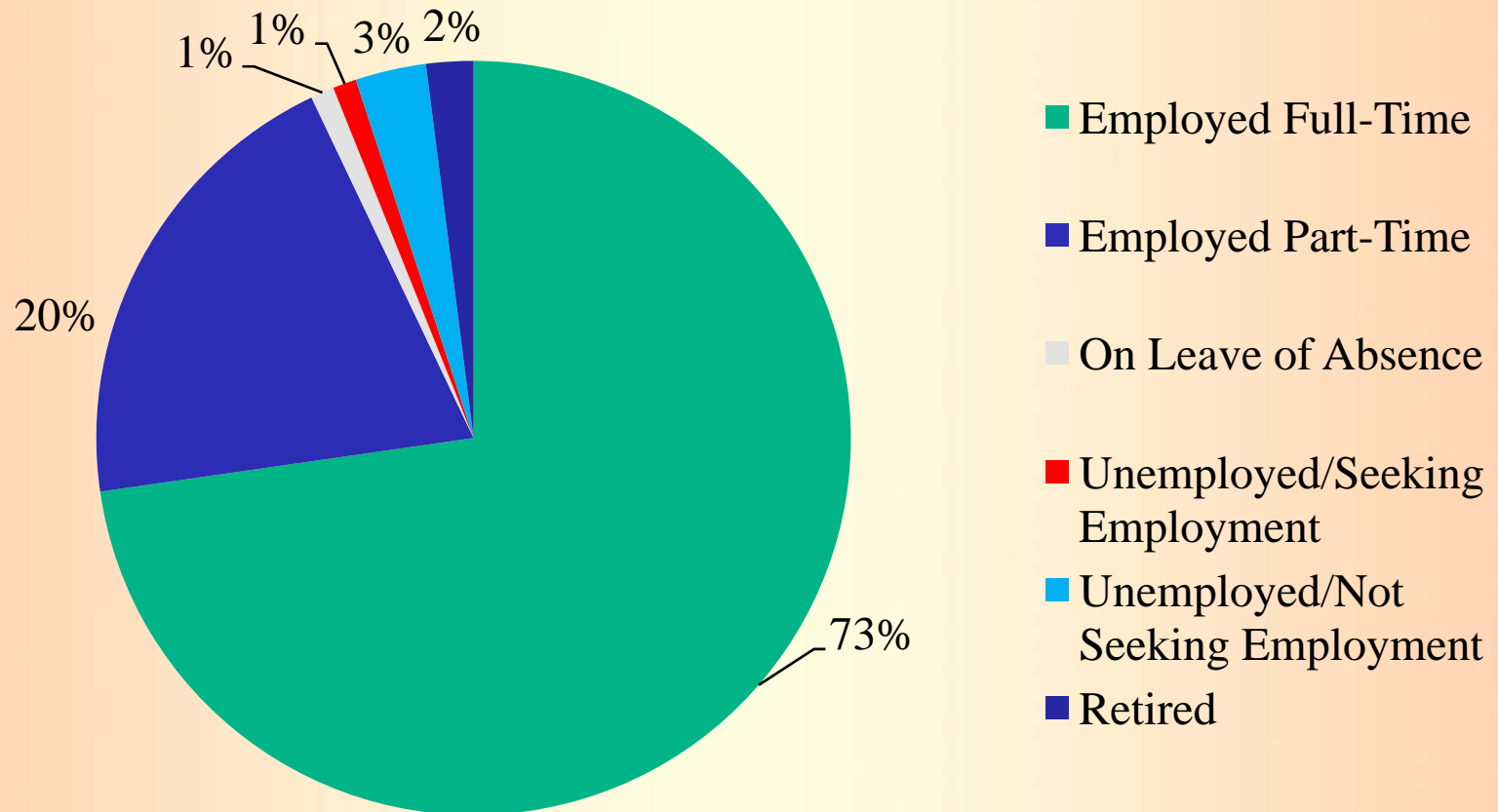
- 53 SLPs, members of the SLP Advisory Council
- 53 Audiologists, members of the Audiology Advisory Council
- 486 pre-registrants to the Health Care/Business Institute Conference
- 3,738 Audiology Members
- 697 pre-registrants to the Schools Conference
- 4,532 university & college-based members
- State Association Presidents

Repeating the process in 2010



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Member Employment Status 2009

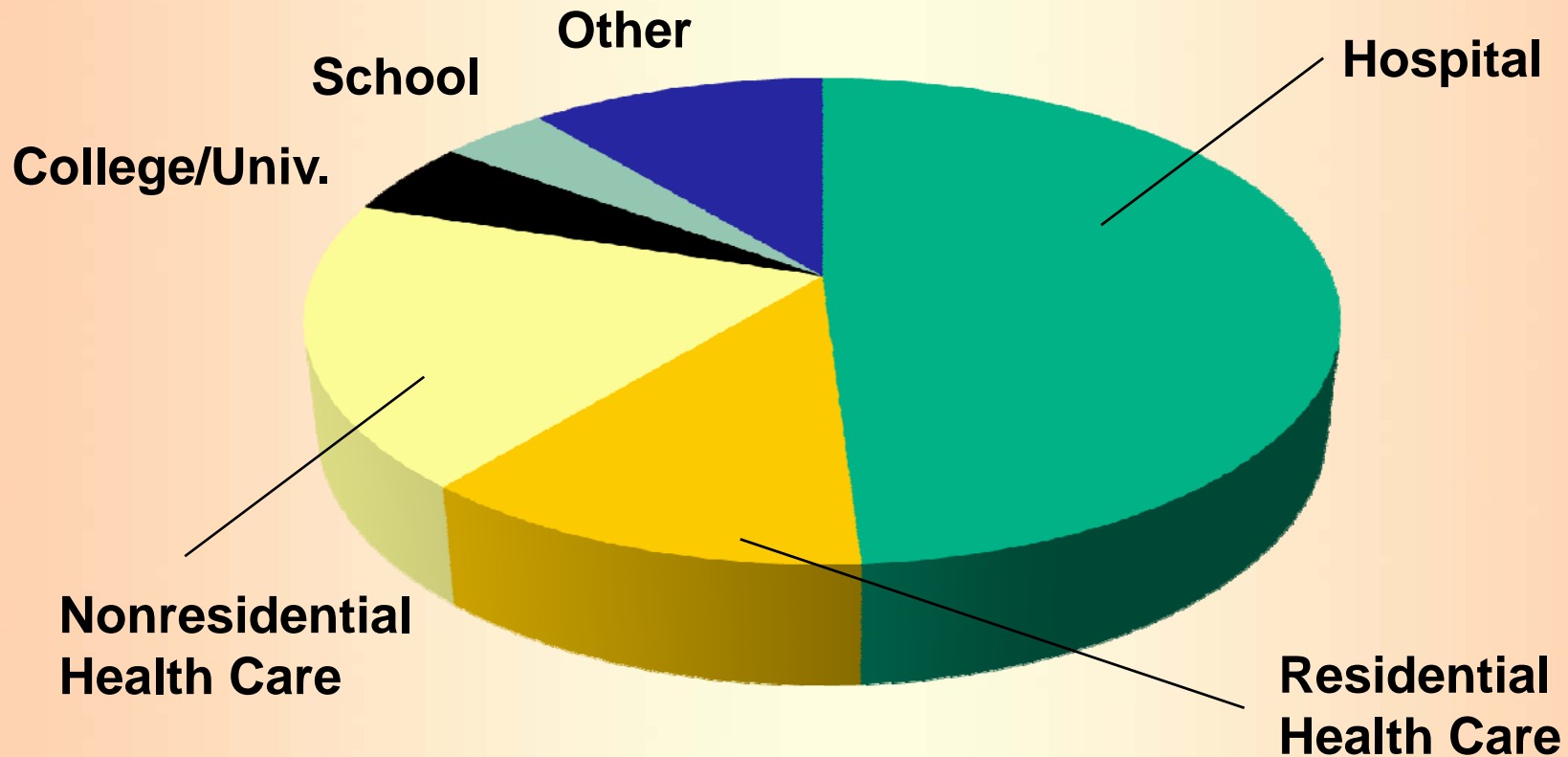


Source: Year-end Counts of the ASHA Membership and Affiliation, 2009



Health Care/Business Institute Survey Employment Sites

- 398 pre-registrants, 51% response rate



During the past 12 months, have you experienced any of the following undesired changes in your employment situation?

	HC/BI 2009	HC/BI 2010
Job loss/layoff	5%	5%
Involuntary reduction in work hours	17%	19%
Involuntary increase in work hours	5%	8%
Reduction in salary or benefits (without change in hours)	29%	27%
Conversion from salaried to hourly or PRN pay	5%	4%
Increase in the number of sites served	14%	12%
Reduction in caseload/workload/productivity	10%	18%
Increase in caseload/workload/productivity	38%	52%
Replacement by support personnel	1%	1%
Change in employment facility	6%	6%



Please describe any product or resource that you would find helpful/useful to facilitate your work.

1. Clinical Resources (tools, materials, patient handouts, etc.)
2. Continuing Education (low cost CEUs, regional programs, increase on-line offerings)
3. Reimbursement Resources (Medicare information, insurance information, medical coding, etc.)
4. Advocacy/Healthcare reform (tools, legislative updates, guidance on new regs/laws)

(In order of frequency of responses)



Please describe any product or resource that you would find helpful/useful to facilitate your work.

5. Reduced Fees (financial assistance, lower prices, include CEU registry in dues, etc.)
6. More Opportunities for Interaction (links on “My Account,” more forums, better member directory)
7. Career Assistance
8. Salary Data
9. Specialty Recognition

(In order of frequency of responses)





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Questions/Comments?

