

# LEAD RETRIEVAL ORDER FORM

## 2011 ASHA Convention

November 17-19, 2011

San Diego Convention Center ~ San Diego, California



**Contact Information (Please Print or Type Clearly)**

Booth Number: \_\_\_\_\_ Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Onsite Contact: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

**STEP 1:** Complete and electronically sign all sections of this order form.

**Step 2:** Click this box to submit this completed PDF form via email.

**Order by Mail**

J. Spargo & Associates, Inc.  
11208 Waples Mill Road, Suite 112  
Fairfax, VA 22030  
Phone: 703-995-1800  
Fax: 703-562-9047



**Order Online**

<https://www.directlead.com/asha11>



**Lead Retrieval Options:**

DirectLead™ Handheld Touch [HHT] \*\*



	Advance By: 10/17/11	Standard After: 10/17/11	Quantity	Total
DirectLead™ Handheld Touch [HHT] **	\$295	\$345	_____	\$ _____

**Optional Accessories:**

Wireless Thermal Printer [WTP]

Wireless Thermal Printer [WTP]	\$100	\$150	_____	\$ _____
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Custom Lead Qualifiers [CC] (complete page 2)

Custom Lead Qualifiers [CC] (complete page 2)	\$95	\$125	_____	\$ _____
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**Total: \$ \_\_\_\_\_**

**\*\*Leads provided on a USB Stick in an Excel Spreadsheet AND/OR available Online – instructions to retrieve leads will be provided when you pick up your unit.**

**Payment Method:** Checks made payable to: J. Spargo & Associates, Inc.

Visa     MasterCard     American Express     Check

Card Number: \_\_\_\_\_ Total: \$ \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Name on Card: \_\_\_\_\_

All equipment is the sole responsibility of the exhibitor during the rental period. The rental period ends 1 hour past the close of the posted exhibit hall hours. Equipment damaged or not returned is subject to an additional charge up to \$2,500.00. This charge may be imposed, without further notice, to the credit card on file. Your signature authorizes your credit card to be charged for the total payment due. JS&A reserves the right to charge the correct amount if different from the total listed above. Your order must be submitted on or prior to the discount deadline to receive the discounted rate.

Please check the box and sign that you have read and understood the terms of this agreement \_\_\_\_\_

# CUSTOMIZED LEAD QUALIFIERS ORDER FORM

## 2011 ASHA Convention

November 17-19, 2011

San Diego Convention Center

San Diego, California

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Booth #: \_\_\_\_\_

Please type or clearly print your Custom Lead Qualifiers below. Qualifiers are limited to 18 characters per line.

### Sample Lead Qualifiers

- ◆ Send Brochure
- ◆ Add to Mailing List
- ◆ Have Sales Rep Call
- ◆ Have Tech Rep Call
- ◆ Immediate Interest
- ◆ Need Demonstration
- ◆ Send Price List
- ◆ Send Proposal
- ◆ Purchasing Authority
- ◆ Current Customer
- ◆ Distributor
- ◆ Reseller
- ◆ End User
- ◆ Government
- ◆ Corporate / Civilian
- ◆ > 5K Budget
- ◆ 5 - 10K Budget
- ◆ 10 - 25K Budget
- ◆ 25 - 50K Budget
- ◆ 50K Budget

### Custom Lead Qualifiers

By	10/17/11	\$95
After	10/17/11	\$125

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
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19. \_\_\_\_\_
20. \_\_\_\_\_

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