

# WANT TO MARKET SCHOOL-BASED PRODUCTS TO ASHA MEMBERS?

## GO TO THE "HEAD OF THE CLASS"— **BECOME A SCHOOLS 2009 SPONSOR!**



**ASHA SCHOOLS 2009**  
Kansas City Convention Center  
Kansas City, MO  
July 17–19, 2009

### **HURRY!**

Event sponsorship opportunities are limited and sold on an "as available" basis. Call Maggie DelPino at 301-296-5711 (e-mail [mdelpino@asha.org](mailto:mdelpino@asha.org)) or search "Schools 2009" at [www.asha.org](http://www.asha.org) to find out more.

- Introduce yourself through a trusted source—ASHA!
- Generate maximum visibility for your message, with minimum clutter.
- Meet customers and shape their attitudes toward your company.
- Recruit employees.
- Make a lasting impression with attendee takeaways.

**All at a price much lower than traditional media!**



## ASHA SCHOOLS 2009

# ANNUAL PROFESSIONAL CONFERENCE WITH EXHIBITS

### WHO ARE THE 900+ ATTENDEES?

- Speech-language pathologists working in schools
- School administrators
- Chairs of university programs
- Special educators and other related professionals

### WHAT DO THEY WANT?

Products and services to better serve their clients – children and their parents

**DEADLINE FOR SPONSOR BUYS: April 17, 2009**

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## ASHA SCHOOLS 2009

# SPONSORSHIP OPPORTUNITIES

All sponsors will receive valuable networking opportunities, on-site signage, and recognition in

- *The ASHA Leader* (ASHA's newspaper for 130,000+ members)
- *Schools 2009 Anthology* (the takeaway program for attendees)
- Schools 2009 Web Page (your company logo linked to your Web site)

**EXPERIENCE  
NEW AND  
EXCITING  
SPONSORSHIPS  
AT ASHA  
SCHOOLS!**



# OFFICIAL ASHA SCHOOLS 2009 SPONSORSHIP MENU

## BRANDING OPPORTUNITIES

Tote Bags .....	SOLD
Lanyards .....	SOLD
Notebooks (with pen) .....	SOLD
Flip Calculators .....	\$5,000
Mouse Pads .....	\$5,000
Pencil Cases (include pencil, ruler, and eraser) .....	\$5,000

## EVENT SPONSORSHIP OPPORTUNITIES OFFER YOU:

- Valuable Networking Opportunities
- Volunteer Opportunities for Reps
- On-site Signage
- Recognition in *The ASHA Leader*, *Schools 2009 Anthology* and *Schools 2009 Web Page*
- Opportunity to distribute flyers and/or giveaways during sponsored sessions

## EVENT OPPORTUNITIES

<b>Opening Plenary Session</b> .....	SOLD
Friday, July 17 (8:00–9:45 a.m.)	
<b>Lunch With Exhibitors</b> .....	\$3,500 each
Friday, July 17, and Saturday, July 18 (12:30–1:30 p.m.)	
<b>Refreshment Break</b> .....	\$2,500 each
Friday, July 17 (3:30–4:30 p.m.), and Saturday, July 18 (3:00–4:00 p.m.)	
<b>Peer Learning Roundtables</b> .....	\$3,500 (for both)
(Focused, facilitated conversations on topics of special interest) Friday, July 17 (Session I: 4:30–5:15 p.m.) Sunday, July 19 (Session II: 7:30–8:15 a.m.)	
<b>Poster Sessions – Research in Action</b> .....	\$2,500 (for both)
Saturday, July 18 (Session I: 4:00–5:30 p.m.) Sunday, July 19 (Session II: 8:15–9:30 a.m.)	
<b>Closing Plenary Session</b> .....	\$4,000
Sunday, July 19 (11:30 a.m.–12:30 p.m.)	



# ASHA SCHOOLS 2009 SPONSOR APPLICATION

PLEASE INDICATE YOUR SPONSORSHIP CHOICE(S) WITH A CHECK MARK.

- Flip Calculators ..... \$5,000
- Mouse Pads ..... \$5,000
- Pencil Cases (includes pencil, ruler, and eraser) ..... \$5,000

**Lunch With Exhibitors** ..... \$3,500 each

- Friday, July 17
- Saturday, July 18

**Refreshment Breaks** ..... \$2,500 each

- Friday, July 17
- Saturday, July 18

**Peer Learning Roundtables** ..... \$3,500 (for both)

- Session I: Friday, July 17 (4:30 – 5:15 p.m.)/Session II: Sunday, July 19 (7:30 – 8:15 a.m.)

**Poster Sessions—Research in Action** ..... \$2,500 (for both)

- Session I: Saturday, July 18 (4:00 – 5:30 p.m.)/Session II: Sunday, July 19 (8:15 – 9:30 a.m.)

**Closing Plenary Session**

- Sunday, July 19 (11:30 a.m. – 12:30 p.m.) ..... \$4,000

Total Due ASHA \$ \_\_\_\_\_



## PAYMENT METHOD: (check one)

- Check       Visa       MasterCard

Signature \_\_\_\_\_ Expiration Date \_\_\_\_\_

Card Number \_\_\_\_\_ Cardholder's Name \_\_\_\_\_

Company \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ Contact \_\_\_\_\_

City/State/ZIP \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Web \_\_\_\_\_

Please return this completed application with payment by April 17, 2009, to ASHA, Attention: Maggie DePino, P.O. Box 1160, #407, Rockville, MD 20850. Or fax the completed form with credit card information to 301-296-8583. Please contact us before sending the form by calling 301-296-5711, or by sending an e-mail to mdelpino@asha.org. Thank you!