

Register now!
Early bird
deadline is
June 3

Tenth anniversary conference

SCHOOLS 2009

Friday, July 17 – Sunday, July 19



Kansas City Convention Center • Kansas City, Missouri

KNOW IT AND SHOW IT

Taking schools practice to the next level

Affiliates of these co-sponsoring Special Interest Divisions receive a special rate—see inside!

Division 1, Language Learning and Education

Division 2, Neurophysiology and Neurogenic Speech and Language Disorders

Division 16, School-Based Issues

Other support provided by:

Division 4, Fluency and Fluency Disorders

Division 5, Speech Science and Orofacial Disorders

Division 11, Administration and Supervision

Division 13, Swallowing and Swallowing Disorders (Dysphagia)

Earn up to 1.8 ASHA CEUs (18 professional development hours)



AMERICAN
SPEECH-LANGUAGE-
HEARING
ASSOCIATION

ASHA PROFESSIONAL DEVELOPMENT
L E A R N O G R O W O E X C E L

KEYNOTE SPEAKERS

OPENING PLENARY SESSION

PL1 **Speak Up, Speak Out, Be Heard**

Susan Miller, PhD, CCC-SLP

Do you capture your audience in the first two seconds of a presentation or conversation? Are



you clear, articulate, and direct in your communications? Does the tone of your voice command authority and respect? Do your emotions show during challenging interactions? In this session, you'll examine some crucial aspects of communication

that your formal training in communication sciences and disorders may have neglected: presence, voice, and message.

Susan Miller, PhD, CCC-SLP, is founder of Voicetrainer, LLC, a voice coaching and communication consulting business serving clients in the Washington DC area, nationally, and internationally. She has appeared on NBC, CBS, NPR, and other national radio and television programs. In 2008, she analyzed the voices of the presidential candidates in an article for the *Wall Street Journal*.

CLOSING PLENARY SESSION

PL2 **Beyond the Basics: Know It and Show It**

Tommie L. Robinson, Jr., PhD, CCC-SLP, BRS-FD

It's not enough to know your stuff—you have to show parents, teachers, colleagues, and other



related professionals what you can do. This session highlights and summarizes some of the important aspects of professional development that will help you reflect what you know in professional practice and advocacy.

Tommie L. Robinson, Jr., PhD, CCC-SLP, BRS-FD, is director of the Scottish Rite Center for Childhood Language Disorders in the Children's Hearing and Speech Center at Children's Hospital in Washington, DC, and an associate professor of pediatrics at the George Washington University School of Medicine and Health Sciences. He is the 2009 president-elect of the American Speech-Language-Hearing Association.

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- 1: Language Learning and Education
- 2: Neurophysiology and Neurogenic Speech and Language Disorders
- 4: Fluency and Fluency Disorders
- 5: Speech Science and Orofacial Disorders
- 11: Administration and Supervision
- 13: Swallowing and Swallowing Disorders (Dysphagia)
- 16: School-Based Issues



ASHA Professional Development is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. This program is offered for up to 1.8 ASHA CEUs (various levels, professional area). ASHA Continuing Education Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

SCHEDULE AT A GLANCE

All activities, unless otherwise noted, take place at the Kansas City Convention Center

Thursday, July 16

5–8 p.m. Registration open

Friday, July 17

7–8 a.m. Registration, continental breakfast
8–9:30 a.m. Opening plenary: *Speak Up, Speak Out, Be Heard!*
10–11:30 a.m. Concurrent sessions CS1–CS5
11:30 a.m.–12:30 p.m. Exhibits Grand Opening
12:15–1:15 p.m. Exhibitor education sessions (topics to be announced)
12:30–1:30 p.m. Lunch with exhibitors
1:30–3:30 p.m. Concurrent sessions CS6–CS12
3:30–5:30 p.m. Refreshment break with exhibitors
4:30–5:15 p.m. Roundtable Discussions: Session I
Evening Dine out for the ASHFoundation

Saturday, July 18

7–8 a.m. Exhibits and continental breakfast
8 a.m.–4:30 p.m. Workload Implementation Practicum
8–11:15 a.m. Concurrent sessions CS13–CS17
11:15 a.m.–12:30 p.m. Exhibits open
12:15–1:15 p.m. Exhibitor education sessions (topics to be announced)
12:30–1:30 p.m. Lunch with exhibitors
1:30–3 p.m. Concurrent sessions CS18–CS21
3–4 p.m. Exhibits open—last chance!
4–5:30 p.m. Poster Session I: Research in Action

Sunday, July 19

7–7:30 a.m. Continental breakfast
7:30–8:15 a.m. Roundtable Discussions: Session II
8:15–9:30 a.m. Poster Session II: Research in Action
9:45–11:15 a.m. Concurrent sessions CS22–CS25
11:30 a.m.–12:30 p.m. Closing plenary: *Beyond the Basics: Know It and Show It!*

SESSIONS, ACTIVITIES, AND EVENTS

CEU ACTIVITIES

For session descriptions, learner outcomes, and speaker biographies, visit the Web: www.asha.org/about/events/schools/

FRIDAY, JULY 17

OPENING PLENARY PL 1, FRIDAY, 8 – 9:30 A.M.

CONCURRENT SESSIONS CS1-5, FRIDAY, 10 – 11:30 A.M.

CS1 **Childhood Apraxia of Speech: Evaluation Challenges**

David W. Hammer, MA, CCC-SLP

CS2 **Successful Stuttering Therapy: Five Simple Steps**

Kristin A. Chmela, MA, CCC-SLP, BRS-FD

CS3 **Creating Agreement: Preventing and Responding to Special Education Conflicts**

Marshall Peter, MA

Instructional level: Introductory

CS4 **Written Language Assessment**

Nickola W. Nelson, PhD, CCC-SLP

Instructional level: Advanced

CS5 **AD/HD, (C)APD, or Listening Comprehension?**

Donna Geffner, PhD, CCC-SLP/A

EXHIBITOR EDUCATION SESSIONS, FRIDAY, 12:15 – 1:15 P.M.

Topics to be announced

CONCURRENT SESSIONS CS6-10, FRIDAY, 1:30-3:30 P.M.

CS6 **Childhood Apraxia of Speech: Therapy Challenges**

David W. Hammer, MA, CCC-SLP

CS7 **Written Language Intervention: The Writing Lab Approach**

Nickola Wolf Nelson, PhD, CCC-SLP

Instructional level: Advanced

CS8 **Service Delivery Models: Effective, Efficient, Intensive**

Judy K. Montgomery, PhD, CCC-SLP

Instructional level: Advanced

INSTRUCTIONAL LEVEL

Unless otherwise noted, all Schools Conference sessions are at the intermediate level and assume general familiarity with the concepts, terminology, literature, and professional practice of the topic.

CS9 **Culturally Responsive Support of English Language Learners (ELLs)**

Elenny M. Tuleta, MA, CCC-SLP

CS10 **What It Takes to Implement Response to Intervention (RTI)**

Barbara J. Ehren, EdD, CCC-SLP

Kimberly McCallister, MS, CCC-SLP

Susan Trumbo, MS

CONCURRENT SESSION CS11, FRIDAY, 1:30-2:30 P.M.

CS11 **Myths and Realities of SLPs' Roles in Literacy**

Barbara J. Moore, EdD, CCC-SLP

C. Melanie Schuele, PhD, CCC-SLP

CONCURRENT SESSION CS12, 2:30-3:30 P.M.

CS12 **IDEA 2004: Finding Flexibility for Quality SLP Services**

Judy Rudebusch, EdD, CCC-SLP

ROUNDTABLE DISCUSSIONS: SESSION I, FRIDAY, 4:30-5:15 P.M.

SATURDAY, JULY 18

WORKLOAD IMPLEMENTATION PRACTICUM, SATURDAY, 8-11:30 A.M., 1:30-4:30 P.M.

See p. 5.

CONCURRENT SESSIONS CS13-17, SATURDAY, 8-11:15 A.M.

CS13 **SLPs in Language and Literacy**

C. Melanie Schuele, PhD, CCC-SLP

Instructional level: Advanced

CS14 **Using Children's Literature to Meet Oral and Written Therapy Goals**

Shari Robertson, PhD, CCC-SLP

CS15 **Play, Language, and Literacy**

Carol Westby, PhD, CCC-SLP

CS16 **Schools, Evidence, and Autism: Making a Difference**

Sylvia F. Diehl, PhD, CCC-SLP

CS17 **Dynamic Vocabulary Instruction**

Anita L. Archer, PhD

EXHIBITOR EDUCATION SESSIONS, SATURDAY, 12:15–1:15 P.M.

Topics to be announced.

CONCURRENT SESSIONS CS18–21, SATURDAY, 1:30–3 P.M.

CS18 **Engaging Them All: Active Participation for Small and Large Groups**

Anita L. Archer, PhD

Instructional level: Advanced

CS 19 **Communicate With Impact!**

Susan Miller, PhD, CCC-SLP

CS20 **Telepractice in Speech/Language: How to Get There From Here**

Jeanne M. Juenger, MS, CCC-SLP

CS21 **Documentation: If It's Not Documented, It Didn't Happen**

Barbara J. Moore, EdD, CCC-SLP

POSTER SESSION I, SATURDAY, 4–5:30 P.M.

SUNDAY, JULY 27

ROUNDTABLE DISCUSSIONS: SESSION II, SUNDAY, 7:30–8:15 A.M.

POSTER SESSION II, SUNDAY, 8:15–9:30 A.M.

CONCURRENT SESSIONS CS22–25, SUNDAY, 9:45–11:15 A.M.

CS22 **Internet Gold for School Clinicians**

Judith Maginnis Kuster, MS, CCC-SLP

CS23 **Dynamic Assessment of Language and Literacy**

Douglas B. Petersen, MEd, CCC-SLP

CS24 **SLPs Front and Center in Schools: New and Expanded Roles**

Barbara J. Ehren, EdD, CCC-SLP

Ellen Estomin, MA, CCC-SLP

Susan Karr, MS, CCC-SLP

CS25 **Professional Ethics: More Than Common Sense**

David R. Denton, JD, CCC-SLP

CLOSING PLENARY SESSION (PL2), SUNDAY, 11:30 A.M.–12:30 P.M.

Tommie L. Robinson, Jr., PhD, CCC-SLP

WORKLOAD IMPLEMENTATION PRACTICUM

Saturday, 8 – 11:30 a.m., – 1:30 - 4:30 p.m.

If you understand the concepts and intent of a workload approach to school-based service delivery, and are willing to commit time and energy to move toward implementation in your setting, this special, limited-attendance workshop is for you. Guided by experts, you will develop implementation goals appropriate for your setting. You'll receive coaching and support for continued learning about workload approaches and change management strategies through the next year. Note: you must attend the full day of activities on Saturday to earn CEUs. Additional CEUs will be awarded for follow-up activities.

Attendance limited to 35 qualified participants. Check the box on the registration form to receive an application and more information on the program's requirements and activities. You must register for the Schools Conference to participate. There is no additional fee for post-Conference activities or CEUs.

EXHIBITS

More than 60 companies will be on site to showcase state-of-the-art products and services specifically designed for school-based clinicians. The exhibits are open Friday, 11:30 a.m.–5:30 p.m., and Saturday, 7:00 a.m.–4:00 p.m., with food functions and prize drawings at intervals throughout the conference.

If you are interested in exhibiting, contact Renee Tross (rtross@asha.org) or Tammy Berger (tberger@asha.org).

TRAVEL AND ACCOMMODATIONS

HOTEL

Kansas City Marriott Downtown
200 West 12th Street
Kansas City, MO 64151
Phone: 816-421-6800

The Kansas City Marriott Downtown is connected to the Convention Center by an underground walkway, or is a short 1 ½-block walk outdoors.

ASHA Schools 2009 rates: \$135 single/double, plus tax. Make your reservation soon, and be sure to ask for the ASHA Schools Conference rate. ASHA rates are only available until June 24 or the ASHA room block sells out, whichever is sooner.

TRAVEL

Association Travel Concepts (ATC), ASHA's official travel agency, will be happy to help you book your travel at the best rates. ATC is available for reservations from 9 a.m.–7:30 p.m. Eastern time, Monday–Friday. Some restrictions may apply. Service fees apply.

Contact ATC to make your reservation

Web: www.atcmeetings.com/asha
E-mail: reservations@atcmeetings.com
Fax: 858-362-3153
Toll-free: 800-458-9383

ATC offers special discounts on United Airlines and American Airlines, as well as Hertz and Enterprise car rentals.

United:	510CK	800-521-4041
American Airlines:	A4979AQ	800-433-1790
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Enterprise:	32H7476	800-593-0505

For discounts, you may also contact your own travel agent or call directly and refer to these ID numbers:

Discount valid for travel 7/14–7/22/2009 to Kansas City, Missouri airport (MCI)



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CHANGE OF PLANS?

Your registration fee will be refunded less a \$50 processing fee if received in writing before the conference begins. Send your written notice of cancellation along with your confirmation packet and badge to: ASHA Convention & Meetings, 2200 Research Blvd. #325, Rockville, MD, 20850.

THREE WAYS REGISTER:

PHONE with charge information. Voice 800-498-2071, TDD 301-296-5650.

FAX registration form with charge information to 301-296-8576.

MAIL with check or charge information to: ASHA Convention & Meetings, PO Box 1160, #325, Rockville, MD 20849

Register now!
Registrations must be received by July 3!

Sign me up for Schools 2009!

ASHA Account # _____

Name _____

Badge Info: School/Org _____

City/State _____

Address home work _____

City _____ State _____ Zip _____

Daytime Phone _____ Fax _____ E-mail _____

I need special assistance to participate fully (we will contact you).

Dietary restrictions? Specify here _____

Concurrent sessions

To help us plan the space, please indicate which concurrent session you are most likely to attend. Note: you will not receive tickets; seating on-site will be first-come, first-served. Refer to session descriptions. Choose only one session in each time block.

Friday, 10:00 – 11:30 a.m.

CS1 CS3 CS5

CS2 CS4

Saturday, 8 – 11:15 a.m.

CS13 CS15 CS17

CS14 CS16

Sunday, 9:45 – 11:15 a.m.

CS22 CS24

CS23 CS25

Friday, 1:30 – 3:30 p.m.

CS6 CS8 CS10

CS7 CS9 CS11-12

Saturday, 1:30 – 3 p.m.

CS18 CS20

CS19 CS21

A topic I'd like to discuss at the Roundtable is _____

I would be willing to lead a discussion on this topic.

I would like information and an application for the Workload Implementation Workshop on Saturday.

Payment-----

Postmark, fax, or phone your registration on or before June 3 for the early bird rate! Registrations must be received by July 3.

Full Conference Registration—Check your registration category and fee

	Early—Postmarked, faxed, or phoned on or before 6/3	Regular—After 6/3, before 7/3
ASHA member and Affiliate, Division 1, 2, or 16	<input type="checkbox"/> \$349	<input type="checkbox"/> \$379
ASHA or CASLPA member	<input type="checkbox"/> \$389	<input type="checkbox"/> \$419
Nonmember	<input type="checkbox"/> \$449	<input type="checkbox"/> \$479
NSSLHA/ASHA graduate student member	<input type="checkbox"/> \$235	<input type="checkbox"/> \$265

One-Day Registration—Check your registration category and fee

	Friday only	Saturday only	Sunday only
ASHA or CASLPA member	<input type="checkbox"/> \$189	<input type="checkbox"/> \$189	<input type="checkbox"/> \$109
Nonmember	<input type="checkbox"/> \$229	<input type="checkbox"/> \$229	<input type="checkbox"/> \$139
NSSLHA/ASHA graduate student member	<input type="checkbox"/> \$129	<input type="checkbox"/> \$129	<input type="checkbox"/> \$69

Enter registration fee here\$ _____

Your registration is not complete without payment. Sorry, we cannot accept purchase orders.

Check (payable to ASHA) MasterCard Visa

Card No. _____ Exp. _____

Name on card _____ Signature _____

Tenth anniversary conference!

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July 17–19, 2009

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Kansas City, Missouri

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NEW THIS YEAR

- More educational programming, more CEUs
- Exhibitor education sessions
- Intensive full-day Workload Implementation Practicum

YOUR REGISTRATION INCLUDES

- Continental breakfast Friday, Saturday, and Sunday
- Lunch on Friday and Saturday
- Afternoon refreshments on Friday and Saturday
- Free copy of the *Conference Anthology* (a \$45 value if purchased separately)

SEE INSIDE

for special rates for
affiliates of Special Interest
Divisions 1, 2, and 16



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