



AMERICAN
SPEECH-LANGUAGE-
HEARING
ASSOCIATION

SCHOOLS CONFERENCE VIRTUAL EXPO



Back by popular demand! The Schools 2009 Conference Virtual Expo returns for a third consecutive year.

The Virtual Expo allows visitors to learn about your company and view your products and services 24/7.

You control the amount of information available to visitors. Make changes and updates to your Digital Booth as frequently as you'd like. Visitors will use the **My Expo** feature to map out their personal plan for visiting the Exhibit Hall prior to attending the actual event. Visitors can search by product, company description, keyword, company name, and booth number to locate your company.

The Virtual Expo floor plan is updated on a daily basis. Use this awesome tool to find out if your competitors are participating in Schools 2009. See where they're located and plan accordingly. The Virtual Expo is easy to view and use!

What's the Deal?

As a Schools Conference Exhibitor, you are entitled to a **Standard Digital Booth** with the option to upgrade. The Standard Digital Booth consists of a business card, your Web site, company profile, and logo.

- Go to <http://www.expodweb.com/09schls/ec/forms/index.htm>.
- Click on Digital Booth Editor Login from Exposition Module (box on left).
- Select your company name from the list and use password: **Chiefs** (to log in).
- Change/create your own unique password.
- Click on each category (in the large box) to update your company information. (The Task Checklist will track your progress.)
- Upload your company logo to add your unique brand.

Visitors Can Learn More about Your Company

Upgrade to a **Standard Plus Digital Booth for \$100** or a **Premium Digital Booth for \$250**. The chart lists the attributes of each digital booth type. Choose the digital booth type that best fits your needs.



Contact Renee Tross (rtross@asha.org; 301-296-5764) or Tammy Berger (tberger@asha.org; 301-296-5742) if you have questions or need additional information.

Attribute	Standard Digital Booth (FREE)	Standard Plus Digital Booth (\$100)	Premium Digital Booth (\$250)
Business Card	✓	✓	✓
Company Web Site URL	✓	✓	✓
Company Profile	✓	✓	✓
Company Logo	✓	✓	✓
Company Logo For Floor Plan		✓	✓
Company Brochure		✓	✓
Press Release 1			✓
Press Release 2			✓
Coupon		✓	✓
Audio Webcast			✓
Video Webcast			✓
Booth Contact 1	✓	✓	✓
Booth Contact 2		✓	✓
Booth Contact 3			✓
Booth Contact 4			✓
Product Name 1		✓	✓
Product ShowCase 1		✓	✓
Product Name 2		✓	✓
Product ShowCase 2		✓	✓
Product Name 3			✓
Product ShowCase 3			✓
Product Name 4			✓
Product ShowCase 4			✓
Product Name 5			✓
Product ShowCase 5			✓
Special Event 1			✓
Special Event 2			✓
Special Event 3			✓
Special Event 4			✓
Visitor Report	✓	✓	✓
Number of Categories	25	50	No limit

SCHOOLS 2009 CONFERENCE VIRTUAL EXPO UPGRADE

- YES!** Upgrade our Standard Digital Booth to a **Standard Plus Digital Booth**. Our **\$100** is enclosed.
- YES!** Upgrade our Standard Digital Booth to a **Premium Digital Booth**. Our **\$250** is enclosed.

COMPANY NAME _____

CONTACT NAME _____

PHONE _____

E-MAIL _____

Payment Method (check one)

- Check (# _____) payable to ASHA; US funds only
- Visa MasterCard Exp Date _____
(American Express and Discover are not accepted)

CREDIT CARD # _____

CARDHOLDER'S NAME _____

SIGNATURE _____

Please return this completed form to Exhibits, Convention & Meetings – 325, ASHA, PO Box 1160, Rockville, MD 20849, or fax it to 301-296-8576.

FOR ASHA USE ONLY

Date Rec'd _____

Type of Upgrade _____

Amount Rec'd \$ _____

Company ID# _____

Accepted by ASHA _____ (Initials)