**New!** ASHA 2011 Convention

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### Schedule at a Glance

<table>
<thead>
<tr>
<th>Time</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Early Morning</strong></td>
<td></td>
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<tr>
<td>8:00 a.m.–6:00 p.m.</td>
<td>ASHA Board &amp; Committee Meetings</td>
</tr>
</tbody>
</table>

| **Mid-Morning** |
| 11:00 a.m.–6:00 p.m. | Registration Open                                                        |
| 1:00 p.m.–6:00 p.m. | Exhibit Hall Open                                                        |

| **Afternoon** |
| 1:30 p.m.–4:30 p.m. | Pre-Convention Activities: Symposia, Workshops, Service Activity, Local Tours |
| 1:30 p.m.–4:30 p.m. | Afternoon Short Courses                                                  |

| **Evening** |
| 5:30 p.m.–9:00 p.m. | NEW! First Timers’ Orientation                                            |
| 5:30 p.m.–9:00 p.m. | NEW! | Welcome Reception                                                        |
| 6:00 p.m.–10:00 p.m. | NEW! | Twilight* Education Sessions                                              |
| 6:00 p.m.–10:00 p.m. | Awards Ceremony: Oscar Winner David Seidler to Receive Annie Glenn Award |

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**Important Dates**

- **June 15**: Registration and hotel reservations open
- **July 20**: Early Bird Registration deadline
- **Late July**: Online program schedule available
- **September 14**: Advance registration deadline
- **October 26**: Regular registration deadline, on-site registration rates now apply
- **October 21**: Deadline to make hotel reservations
- **November 17–19**: See you at the Convention!

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**NEW FEATURES FOR THE 2011 CONVENTION**

The Convention theme will not only be evident in session programming. We’ve taken the theme to heart and invite you to experience some of our own innovative actions and improvements to this year’s event, including:

- **A NEW AND IMPROVED CONVENTION WEBSITE** – better organized, easier to use, and updated frequently to keep you informed.
- **EXTENDED REGISTRATION HOURS** and changes to the registration process to increase efficiency and save you time.
- **NEW NETWORKED SESSION ROOMS** will provide attendees instant access to an overflow room for popular, all-capacity sessions. No missed CEUs!
- **ADDITIONAL “TWILIGHT” EDUCATIONAL SESSIONS** on Thursday evening.
- **A MODIFIED CONVENTION SCHEDULE** to help meet members’ needs. See the Schedule at a Glance for exciting new stuff, such as pre-convention scheduling and a Welcome Reception.

Bookmark [www.asha.org/asha2011](http://www.asha.org/asha2011) today!

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**Your Checklist for Success!**

- **MARK YOUR CALENDAR TODAY** and get the approval that you need to attend now. We have tips and a customizable letter available on our website to help you.
- **REVIEW THE SCHEDULE AT A GLANCE** regularly to see what’s happening during the Convention and create your own “can’t miss” list to frame out your daily activities. Be sure to set aside time to attend the Opening General Session and Awards Ceremony.
- **OUTLINE YOUR EXPENSES** to attend, identify budget sources, and set aside funds. Talk to your employer about costs they will cover.
- **REGISTER EARLY!** Early Bird registrants receive the greatest discount on fees. Book your hotel as soon as you can for the best selection of hotels. Our integrated online registration and hotel reservations system lets you complete both tasks in one easy process.
- **ARRANGE YOUR TRAVEL** in advance to get the best ticket prices available (see page 14 for discounts).
- **BUILD YOUR OWN PERSONAL CONVENTION AGENDA** using our new and improved online scheduling tool. You can even download your schedule to your own computer or mobile device! Download presentation handouts for the sessions you plan to attend; reduce paper waste by saving to a thumb drive or your laptop.
- **BROWSE THE VIRTUAL EXPO** to find exhibitors of interest to you and map their location on the floorplan to maximize your time in the Exhibit Hall.
- **START NETWORKING in advance. Plan time to meet up with colleagues and friends to discuss what you’ve learned and how it can be applied to your own work.**
2011 Convention Co-Chairs and Topic Coordinators

Convention Co-Chair for Speech-Language Pathology
Kathy Coutsif, PhD, CCC-SLP
Wichita State University

Convention Co-Chair for Audiology
Robert Novak, PhD, CCC-A
Purdue University

SPEECH-LANGUAGE PATHOLOGY

Augmentative and Alternative Communication (AAC)
Ralf Schlosser
Northeastern University

Autism Spectrum Disorders
Trish Sett, CCC-SLP
Wichita State University

Fluency
Barry Guitar, CCC-SLP
The University of Vermont

Language and Learning in School-Age Children and Adolescents
Geraldine Wallach, CCC-SLP
California State University, Long Beach

Language Disorders in Adults
Richard Peach, CCC-SLP
Rush University Medical Center

Language in Infants, Toddlers, and Preschoolers
Julian Woods, CCC-SLP
Florida State University

Language Science
Marc Fey, CCC-SLP
University of Kansas Medical Center

Motor Speech in Adults and Children
Maria Grigas, CCC-SLP
New York University

SPEECH SCIENCE

Kim Corbin-Lewis, CCC-SLP
Utah State University

Rebecca McCauley, CCC-SLP
The Ohio State University

Sue Ellen Krause, CCC-SLP
Krause Speech & Language Services

Amy McCorkley Robbins, CCC-SLP
Private Practice, Author, International Consultant

Terry Chisolm, CCC-A
University of South Florida

Susan Moore, CCC-SLP
University of Colorado, Boulder

Gregg Givens, CCC-A
University of North Carolina, Greensboro

Frank Musiek, CCC-A
University of Connecticut

Kim Corbin-Lewis, CCC-SLP
Memorial Hospital of Rhode Island

Auditory Processing Disorders
Sheryl C. Amaran, CCC-SLP
Memorial Hospital of Rhode Island

Swallowing and Swallowing Disorders
Sue Ellen Krause, CCC-SLP
Krause Speech & Language Services

Amy McCorkley Robbins, CCC-SLP
Private Practice, Author, International Consultant

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University of Connecticut

Kim Corbin-Lewis, CCC-SLP
Memorial Hospital of Rhode Island
Invited and Special Sessions

These special sessions will be presented by experts in the field who have been invited by the Program Committee, the Special Interest Groups (SIGs), and the Specialty Boards. The Invited Sessions will focus on the latest innovations in the professions to both educate and inspire you.

Academic and Educational Issues
- Supervising & Communicating Across Generations: What’s Up With That?
- Teaching Excellence: Making Introduction to Communication Disorders More Compelling

Adult Hearing Assessment
- Innovations in Assessing Auditory Function Using Objective & Subjective Measures

Augmentative and Alternative Communication (AAC)
- Early Learning About the World from Symbolic Media
- Specially Recognized: Where Have We Been? Where Are We Going?

Autism Spectrum Disorders
- Early Identification & Earliest Intervention in ASD
- Pivotal Response Treatment for Autism

Business, Management, and Professional Issues
- Audiology Athlete: Exploring Innovation Across SIGs
- Ethical Decisions: A Foundation for Appropriate Problem Solving
- NIPAA & the HITECH Act: New Heightened Requirements & Enforcement
- Private Practice: Development, Maintenance, & Growth
- Serving Diverse Populations: The Influence of Culture and Language
- Telepractice & Veterans Health Administration: Past, Present, & Future Directions
- Traumatic Brain Injury: A Major Public Health Issue: Audiology Perspective
- What’s Trust Got to Do With It? Reimagining Workplace Ethics

Fluency
- Acquired Stuttering in Post-Depressed Service Members: Neurogenic or Psychogenic?
- Brain Imaging & Stuttering: An Update for Researchers & Clinicians
- Lessons From Expert Psychologists: Implications for Counseling Fluency-Disordered Clients
- Problem-Solving Language Factors That Impede Generalization in Fluency Treatment
- Treating Stuttering & Concomitant Issues: Case Studies
- Voices: Past & Present: Paths Toward Recovery From Stuttering

Hearing Science
- Evolving Concepts of Auditory Processing Disorder (APD)
- Genetics & Your Practice
- Pediatric Auditory Training: Improving Perception of Speech in Noise

Infant Hearing: Screening and Assessment
- Early Hearing Loss Detection & Intervention Grand Rounds
- Essential Pediatric Audiology for All Audiologists
- Outcomes of Children With Mild-Severe Hearing Loss: An Update

International Issues and Practices Across the Discipline
- Hearing Care in Developing Countries: Emerging Alternatives
- SLP University Programs in Developing Countries: Culturally Sustainable Approaches
- So You Want an International Experience
- Survivor: Our Professions in the U.S. Territories
- Treatment of Pediatric Hearing Impairment in China

Intervention/Habilitation for Infants and Children With Hearing Loss
- Consistent Device Use in Infancy: More Than Meets the Ear
- Infants & Toddlers With Hearing Loss: The New Frontier
- Serving Oral Bilingual Children With Cochlear Implants & Their Families
- Voices: Past & Present: Paths Toward Recovery From Stuttering

Language in Infants, Toddlers, and Preschoolers
- Constructing Fun & Educational Children’s Books Using Desktop Computer Applications
- Consumers’ Guide to LENA: Comments & Recommendations From Expert Users
- Health Literacy: Improving Services for Infants & Young Children
- How Children Develop Language
- Progress Monitoring to Inform Communication Intervention With Infants & Toddlers
- The SLPA’s Role in Child Outcomes Reporting: A National Conversation

Language Science
- Neuroimaging Studies of Typical & Atypical Language & Reading Development
- Why Musical Training Benefits Neural Encoding of Speech & Reading

Motor Speech in Adults and Children
- Cutting-Edge Approaches for Working With Children With Cerebral Palsy
- Dysarthria in Parkinsons Disease and Ataxia: Developments in the Neurosciences
- Link Between Theory & Practice in Childhood Apraxia of Speech

Music and Computer-Based Auditory Training
- The WHO-ICF & the Development of the Core Sets

Neuroaudiology and (Central) Auditory Processing Disorder
- Auditory Laterality: From Perception to Cognition
- High-Frequency Cortical Auditory Spectral Responses
- Surgical Neurophysiology: An Audiology Subspecialty

Neurocognitive Issues Across the Discipline
- Collaborative Methods for Training Research & EBP: The Triad Model
- Putting Evidence Into Practice: How to Use a Systematic Review
- Research Symposium: Biological Impact of Music and Computer-Based Auditory Training
- Research Symposium: Cognitive Neuroscience of Normal and Abnormal Hearing in Children
- Research Symposium: Can Neuroimaging Help us Understand Language Disorders?
- Research Symposium: Categorical Organization of Feedback Control and Predictive Coding
- Understanding the Decline Effect Requires Systematically Documenting Unpublished Findings

Perception of Speech in Noise
- Evidence & Clinical Issues
- Communication Skills & Social Outcome in Infants & Toddlers With Hearing Impairment

Phonological Development Informs Language & Reading Development
- Language & Reading Development
- Intervention With Infants & Toddlers

Premier Sessions and Named Lectures

In addition to Invited Sessions, the Convention offers special Premier Sessions or Named Lectures on special topics. Be sure to note these specially developed sessions and lectures throughout the Convention programming.

PREMIER SESSIONS
- VA TBI/Polytrauma System of Care: Cross-Disciplinary Collaboration Mandates and Exemplars
- The Evolution of Methods for Studying the Human Voice

NAMED LECTURES
- Edwin and Ester Pretkne AAC Distinguished Lecture
- Zemlin Lecture

Key/PENTAX Lecture
- The Golden Age of Dysphagia Management: Pivots to Laryngeal Transplantation

Registration and Hotel Reservations Open Online June 15, 2011 ASHA Convention
Short Courses

Short Courses are 3-hour ticketed (additional cost) activities that allow for more interaction at the intermediate level, or above, with presenters who have expertise in the area and can demonstrate levels of evidence. Some Special Interest Groups (SIGs) have developed short courses to be of particular interest to their constituents; however, these courses are open to all.

Tickets for Short Courses may be purchased when registering for the Convention. Buy your tickets early—short courses are popular and may sell out.

GENERAL INTEREST

Business, Management, and Professional Issues
- A Comprehensive Approach to Clinical Mentoring
- Life Skills of the Well-Rounded Clinician
- Indiana: Administration and Supervision
- Leading Through Global Engagement: Developing Self to Serve Others
- SIG 14: Communication Disorders and Sciences in Culturally and Linguistically Diverse Populations
- Crack the Code: Medicaid Funding in Schools
- SIG 18: School-Based Issues

International Issues and Practices Across the Discipline
- International and Global Clinical Opportunities: How to Make It Work for You
- SIG 17: Global Issues in Communication Sciences and Related Disorders

Intervention/Habilitation for Infants and Children With Hearing Loss
- Listening to Kids: The Key to Optimizing Technology

Intervention/Rehabilitation for Adults With Hearing Loss
- Group Intervention Programs in Communication Disorders
- SIG 17: Adult Rehabilitation and the Instrumentation

Research Issues Across the Discipline
- Outcome Measurement: Informing and Improving Clinical Practice and Graduate Education
- Scholarship of Teaching and Learning (SoTL): In Communication Science and Disorders
- Learning & Teaching: A New Paradigm for CSD
- SIG 10: Issues in Higher Education

AUDIOMETRY

Business, Management, and Professional Issues
- Telehealth Technology (Telepractice) for Audiologists & Other Professionals
- SIG 8: Public Health Issues Related to Hearing and Balance

Infant Hearing: Screening and Assessment
- Pediatric Audiology Grand Rounds
- SIG 9: Hearing and Hearing Disorders in Childhood

SPEECH-LANGUAGE PATHOLOGY

Academic and Educational Issues
- Through the Leadership Lens: Charting a Course for Clinical Excellence

Augmentative and Alternative Communication (AAC)
- Ongoing Assessment That Informs Intervention

Autism Spectrum Disorders
- A View From the Floor: Engaging Communication
- Autism & Play: The Role of the Speech-Language Pathologist

Business, Management, and Professional Issues
- Telepractice in Speech-Language Pathology: A New Service in Delivery
- SIG 18: Telepractice

Fluency
- Common Factors in Successful Treatment for Preschoolers Who Stutter
- SIG 4: Fluency and Stuttering Disorders
- Basic Principle Problem Solving: Guide to Clinical Thinking & Consulting
- The Specialty Board on Fluency

Language and Learning in School-Age Children and Adolescents
- Atom & Ear: Creating Better Spellers
- SIG 1: Language Learning and Education
- Creating Engaged Readers: Phonological Awareness, Vocabulary, Print Knowledge, Narrative Interventions
- Practical Therapeutic Interventions to Improve Executive Function Skills

Language Disorders in Adults
- A Comprehensive Overview of Intraoperative Language Assessment
- Diagnosis, Treatment, & Rehabilitation of Non-Alzheimer’s Dementias
- SIG 10: Gerontology

Language Science
- Neuropathology and Neurorehabilitation

Research Issues Across the Discipline
- Practice-Based Evidence: Strategies for Generating Your Own Evidence
- SIG 2: Neurophysiology and Neurogenic Speech and Language Disorders
- Evidence-Based Statistics for Measuring the Strength of the Evidence

Swallowing and Swallowing Disorders
- The SLP’s Role in a Multidisciplinary Day-Patient Feeding Program
- Exercise Principles: How Much, How Often, & How Important?
- SIG 13: Swallowing and Swallowing Disorders ( Dysphagia )
- Incorporating High Resolution Manometry Into Research and Management of Dysphagia

Voice, Resonance, and Alaryngeal Speech
- Children With Tracheostomy, Voice, or Resonance Disorders in the Schools
- New Frontiers & Emerging Technologies in Comprehensive Voice Care
- SIG 3: Voice and Voice Disorders
- Cert Pelletier & Velopharyngeal Dysfunction: Evaluation, Treatment, & Problem-Solving
- SIG 5: Speech Science and Otorhynological Disorders

Pre-Convention Activities

Can’t wait until Thursday to begin earning CEUs or experience the energy and excitement of the ASHA Convention? Special gatherings, receptions, and an exciting team-building service project on Wednesday, November 16, will help you connect with your peers in like-minded activities. Other Pre-Convention activities include opportunities to attend SIG-sponsored Workshops or Specialty Board Symposia to earn additional specialized CEUs. Purchase tickets with your registration and take advantage of integrated CEU tracking.

As you plan your travel, please consider these exciting opportunities:

SPECIAL INTEREST GROUP (SIG) WORKSHOPS
- Innovations in Theory of Mind Assessment & Intervention for Children With ASD
- Sponsored by SIG 1, Language Learning and Education
- Patricia Prelock, Ph.D., University of Vermont will describe innovative methods for assessing Theory of Mind in children with Autism Spectrum Disorders (ASD) using both parent report and broad based theory of mind measures.
-treating Sluttering Across the Lifespan With Cognitive-Behavioral Therapy
- Sponsored by SIG 4, Fluency and Stuttering Disorders
- Presenters Frances Cook and Jane Fry from The Michael Palin Centre in London will introduce participants to CBT and key theoretical models which may help the client and clinician develop a shared understanding of the client’s experience of sluttering.

SYMPOSIUM
Katharine G. Butler Symposium in Child Language
- Advances in Research: Diagnosis and Treatment of Dyslexia
- Sponsored by the Specialty Recognition Board in Child Language
- Jeffrey R. Gruen, a Yale School of Medicine scientist whose discovery of a gene involved in dyslexia was named one of the top 10 scientific breakthroughs of 2005 by the journal Science, will discuss his “imaging-genetics” research which utilizes fMRI to determine how gene variants change how the brain processes written language. Nicholas Wolf-Nicholson, Ph.D., Professor at Western Michigan University and Editor of Topics in Language Disorders, will present assessment techniques for differentiating language impairment, dyslexia, and specific comprehension deficits, and will discuss intervention strategies for the dyslexia profile.

RESEARCHER-ACADEMIC TOWN MEETING
- Training the Next Generation of Clinical Researchers
- This CEU-eligible annual forum for faculty, researchers, and PhD students offers invited participants an opportunity to network and engage in discussion on topics of significance to the academic and research communities; participation is limited and by invitation only to registered Convention attendees. Invitations will be e-mailed in September. For additional information, contact academicaffairs@asha.org.

NEW! FIRST TIMER’S ORIENTATION
New attendees are encouraged to come to this gathering to learn about the ASHA Convention and what to expect over the next three days. You’ll have an opportunity to meet ASHA President Paul Rao and Convention Co-Chairs Kathy Coufal and Bob Nivak, as well as other ASHA representatives. Light refreshments will be served.

PAC WINE TASTING (ASHA Members Only)
ASHA members are invited to a fun-filled wine tasting with the ASHA-PAC Board. The wine tasting benefits the ASHA Political Action Committee, which serves as the political voice of speech-language pathology and audiology on Capitol Hill. Tickets are available to members through Convention registration.

ASHA SERVICE PROJECT
Plan to arrive early to take part in a special team-building service activity to benefit the San Diego community. The ASHA Bike Build project will group participants into fun, interactive teams to build bicycles for disadvantaged children in the San Diego area. You don’t have to be a master bicycle technician to participate. Our service team will guide you along the way, and the activity concludes with local children coming in to receive their new, and sometimes first, bike!
Activities and Special Events

OPENING GENERAL SESSION
Thursday, November 17
8:30 a.m.–10:00 a.m.
SDCC, Level 1, B1

The 2011 ASHA Convention kicks off with a true Opening General Session on Thursday morning that will set the stage for inspiration over the next three days. ASHA president Paul Rao will give his presidential address to update members on important issues facing the professions and the latest information about the association. Program Co-Chairs Kathy Coufal and Robert Novak will talk about the program sessions, describe the new innovations and changes implemented for this year’s event, and highlight other not-to-be-missed activities happening during the Convention. ASHA invites everyone to join us on Thursday morning to learn about what’s new and experience the energized atmosphere of the ASHA Convention.

ASHA AWARDS CEREMONY
Friday, November 18
6:30 p.m.–8:30 p.m.
SDCC, Level 1, B1

The Awards Ceremony celebrates the highest achievements and excellence in the professions of colleagues and friends. The Honors of the Association, ASHA’s most prestigious award that recognizes the lifetime achievements of ASHA members, will be presented. The ASHA Fellows, whose contributions form the cornerstones of the professions, are also presented. Additional awards will be presented that honor members who have also contributed to the professions and association. The Annie Glenn award will also be presented.

New this year—take advantage of an increased number of lounge areas, you can enjoy a final night of California frothy refreshments to say, “My work is done here!”

CLOSING PARTY
Saturday, November 19
6:00 p.m.–8:30 p.m.
Back by popular demand, we’ll close out another successful Convention with our crowd-pleasing Closing Party. Join us Bayside for a fiesta of fantastic food and frothy refreshments to say, “My work is done here!” Conveniently located, with both indoor and outdoor gathering areas, you can enjoy a final night of California living! Closing party tickets are free to fully registered attendees (tickets may be reserved when registering) and guest tickets are available for purchase.

LOUNGE AROUND AT ASHA
New this year—take advantage of an increased number of community-specific lounges offered as natural gathering spaces for like-minded individuals. Meet up with friends, rest, network, or simply stop by one of these lounges to say hello to ASHA staff. We’ll have plenty of lounge areas for you to enjoy!

Meet and Socialize

Meet & Socialize

Just for Students

The ASHA Convention isn’t just for seasoned professionals—there are many ways for students to get involved. Students are encouraged to attend introductory level educational sessions (look for special notations in the final program) to augment their studies and visit the Exhibit Hall. More opportunities for students:

• ON NSSHLA DAY—Friday, November 18—attend professional development sessions and observe demonstrations designed just for students. Participate in the exciting NSSHLA Knowledge Bowl or spend time connecting with friends in the NSSHLA Lounge.

• RECEIVE TIPS ON POLISHING YOUR RESUME for college applications, scholarships, or internships and meet with employers at the Career Fair.

• MEET WITH REPRESENTATIVES from academic programs to discuss master’s and doctoral enrollment opportunities in CAA-accredited programs at the Graduate School Fair. Stay on top of what’s happening at the 2011 ASHA Convention by checking the NSSHLA web page at www.nsshl.a.org/events/NSSHLADayConvention.htm.

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Meet and Socialize

American Speech-Language-Hearing Foundation

AN ELEGANT OCEANSIDE CHARITY EVENT
Thursday, November 17
6:30 p.m.–9:30 p.m.
Ticket price: $200

Hosted by ASHFoundation Board member and Plural Publishing President/CEO Angie Singh at her beautiful La Jolla residence, you will be transported along the curving Pacific coastline and ocean bluffs to a scenic experience on a terraced ocean hillside. This unique “meet and mingle” fundraiser will feature a full reception and dinner and includes complimentary bus transportation.

Most important, proceeds will be directed to the ASHFoundation’s innovative research grant and scholarship programs, a cause so dear to Angie and her late husband and the ASHFoundation’s special champion, Dr. Sadanand Singh.

Plan now to join donors and award recipients for this elegant evening while sipping fine wines, enjoying the exotic tastes of India, and bringing our charitable community together for a great cause. Space is limited and this popular event is sure to sell out, so purchase your tickets early when registering for the Convention.

Please note that event transportation will depart promptly. Go to www.asha.org/asha2011 for details about transportation.

Other Ticketed Activities

In addition to Short Courses, you may also attend other ticketed sessions such as the Butler Symposium and the SIG Pre-Convention Workshops (additional fees apply). Stay tuned to www.asha.org/asha2011 for additional information and updates.
The ASHA Bookstore will find a range of resources to help you in your daily work as speech-language-pathologists and audiologists. Everything in the ASHA Bookstore is discounted for Convention attendees. Be sure to look for your $15 gift certificate in your registration materials!

*Good toward any ASHA Professional Development CEU program purchased at the ASHA Bookstore during Conventions; limitations may apply.

ASHA MEMBER SERVICE CENTER

The ASHA Member Service Center will have ASHA staff on hand to help you with all the information and services that ASHA provides. The AMSC is your one-stop solution in San Diego for your ASHA membership needs and can also help you with questions about the Exhibit Hall.

CYBER CAFÉ

Stay connected during the Convention at the Cyber Café. Check your e-mail, surf the web, or download presenter handouts to your thumb drive in your free time.

LUNCHEON MEALS AND CONCESSIONS

Lunch in the Exhibit Hall will be held daily from 12:30 p.m. to 1:30 p.m. to allow dedicated time for attendees to network with exhibitors; tickets for the best-bang-for-your-buck boxed lunches are available for only $750 (a $50+ value) and may be purchased when registering online (daily menus provided). The San Diego Convention Center also offers a number of other lunchtime options ranging from grab-and-go pizza slices to restaurant dining.

REFRESHMENT BREAKS

Did you just look twice to make sure you read correctly? It’s really true—we’re having a refreshment break Friday and Saturday morning so you can ‘virtually’ navigate the exhibit hall to your heart’s content.

VIRTUAL EXPO

You can explore the ASHA Exhibit Hall in advance of your trip to San Diego. The Virtual Expo lists exhibitors with profiles so you can “virtually” navigate the exhibit floor to plan your visit.

ASHA WOULD LIKE TO THANK OUR RETURNING CONVENTION SPONSORS:

- Pearson
- Progressus Group
- PsychMedia
- EBS
- Career Fair

Pleasing the 300 unique businesses within is granted to registered attendees.

Build time into your schedule to visit the Exhibit Hall to take advantage of the following:

- NEW! Audiology Row
- NEW! Learning Labs

The back bone of the ASHA Exhibit Hall is the more than 300 companies that participate to offer services and products to enhance your skills. You can find whatever you need from publishers to pashminas and health care products to handheld apps.

Want to Exhibit?

It’s not too late!

Showcase your products or services to more than 10,000 audiologists, speech-language pathologists, and hearing scientists. Special discounts are available for first-time exhibitors, and early bird rates apply until August 1. You can learn more at

www.asha.org/Events/convention/Information-For-Exhibitors/

Have a Suggestion?

Have a company you want to see exhibiting, or a product that sounds intriguing? Send us any suggestions or requests to convention@asha.org and we’ll follow up!
Getting To and Around San Diego

1. REGISTER FOR CONVENTION

2. BOOK YOUR HOTEL ROOM.

3. GETTING TO SAN DIEGO

San Diego is one of the easiest cities to visit. The San Diego International Airport (SAN) is just 10 minutes from downtown San Diego and the convention center. The airport handles air transportation for more than 24 major carriers—so you should have no trouble getting in and out. Be sure to consider booking your travel with ASHA to take advantage of the following negotiated discounts:

**United Airlines**

- United: 800-521-4041 (ID # 500DK)
- Up to 5% off applicable classes of service for tickets purchased more than 30 days prior to the meeting.
- Restrictions apply and not all classes of service apply for the 5% discount.

**American Airlines**

- American Airlines: 800-433-1790 (ID # 17NAY)
- Get 5% off applicable classes of service for tickets purchased prior to the meeting.
- Use our official travel agency ATC to best access discounts. Make your reservation from one of the following options:
  - Web: www.atcmeetings.com/asha
  - E-mail: reservations@atcmeetings.com
  - Fax: 9556 362-3153
  - Online reservation fee is $10, and e-mail, tax, or call-in reservation fee is $35.

You may also call your own agency or the above vendors directly and refer to the ID codes listed when purchasing your tickets.

4. IN AND AROUND SAN DIEGO

San Diego offers mild temperatures and sunny days—even in November—making it one of the most walkable cities in the country. Most of the ASHA hotels are an easy walk from the convention center—though we will offer limited shuttle service from some of the city's most walkable areas. A variety of shops and restaurants are located nearby the convention center and hotels. Pedestrian-friendly areas include the iconic Gaslamp Quarter, Horton Plaza and Seaport Village.

Taxis are plentiful and can take you between hotels, the Convention Center, and your choice of locations. The local Metropolitan Transit System (MTS) offers buses, trains, and light rail options. Learn more about schedules and fees at www.sdmts.com. MTS transportation vehicles are equipped with wheelchair lifts.

ASHA CONVENTION SHUTTLES

Limited shuttle service will be offered November 17-19 for attendees staying at ASHA hotels located farther from the center. ADA-accessible shuttle service will be available for all properties with those mobility issues.

5. ADA INFORMATION

ASHA is committed to making the Convention accessible to all individuals. If you have a disability, as identified by the Americans with Disabilities Act, and anticipate needing assistance while at the Convention, please contact asharegistration@jspargo.com.

Registration and Hotel Reservations

The online registration and hotel reservations system may be accessed through our website at www.asha.org/asha2011. The online program scheduling tool will be available in July to help you search for and organize the sessions you may want to attend.

REGISTRATION RATES

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Non-Member</td>
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<td>$60</td>
<td>$60</td>
<td>$60</td>
</tr>
<tr>
<td>NSSLHA/ASHA Grad Student Member</td>
<td>$200</td>
<td>$200</td>
<td>$200</td>
</tr>
<tr>
<td>New ASHA Member/CFY Related Professional</td>
<td>$465</td>
<td>$495</td>
<td>$520</td>
</tr>
<tr>
<td>International Affiliate</td>
<td>$370</td>
<td>$400</td>
<td>$425</td>
</tr>
<tr>
<td>One-day Member (on-site or online after 10/26)</td>
<td>$250</td>
<td></td>
<td></td>
</tr>
<tr>
<td>One-day Student (on-site or online after 10/26)</td>
<td>$150</td>
<td></td>
<td></td>
</tr>
<tr>
<td>One-day Related Professional (on-site or online after 10/26)</td>
<td>$350</td>
<td></td>
<td></td>
</tr>
<tr>
<td>One-day Non-Member (on-site or online after 10/26)</td>
<td>$500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Guest</td>
<td>$75</td>
<td>$75</td>
<td>$75</td>
</tr>
</tbody>
</table>

ONE-DAY REGISTRATION

One-day registration will only be available for purchase online after October 26 or on-site at the registration counter once the Convention has begun. The day you select to attend will be printed on your badge. One-day registrants may pick up their badge and materials at the registration area in San Diego after 3:00 p.m. the day before they are attending.

PRIVACY POLICY

ASHA does not sell the contact information of Convention registrants. Some information is provided to exhibiting companies for their marketing purposes, they are entitled to one contact prior to or after the Convention. You may opt out of sharing your information with Convention Exhibitors during the registration process. Please note that doing so does not remove you from any lists that may be managed by ASHA Marketing. To remove yourself from these lists, you must call the Action Center at 800-496-1511.

CANCELLATION

If you need to cancel your registration, we must have your request in writing by November 10, 2011. Send written notices of cancellation, via e-mail, to asharegistration@jspargo.com or, via postal mail, to:

ASHA Registration 11201 Waples Mill Road, Suite 112 Fairfax, VA 22030

Cancellation requests received before October 1 will be refunded, less a $50 processing fee, prior to the Convention. Lunch and special event tickets are nonrefundable after October 1. Any cancellation request received after October 1 will be refunded AFTER the Convention, less a $75 fee. All cancellations and refunds will be processed in the same manner as original payment. If paid by credit card the refund will be issued to the card on record, generally within 72 hours of the request. Payments made by check will be refunded as a check and may take up to 30 days to process. The cancellation fee is a processing fee and cannot be waived.

WWW.ASHA.ORG/ASHA2011

REGISTRATION AND HOTEL RESERVATIONS OPEN ONLINE JUNE 15

2011 ASHA Convention

Don’t Forget…
You can register for a number of ticketed activities (additional fees may apply) during the registration process. Activities include:

- Gig Pre-Convention Workshops
- Butler Symposium
- Service Project
- Welcome Reception
- Closing Party

...And more!

Faces of Inspiration and Innovation

Tell us who has been a beacon of inspiration in your own career … someone who inspires you with their everyday work and whose innovations or actions have a positive impact on the professions on a daily basis. Nominate individuals who have been an inspiration to be featured throughout the ASHA Convention on signs and session room monitors. Nominators must be ASHA or NSSLHA members and, if selected, will be contacted for permission to be featured. If you know someone who has been an inspiration, submit your nomination accompanied by a digital color photograph (4 x 6 inches, 300 dpi) to www.asha2011.com/annual/2011/faces_of_inspiration.frm by August 31, 2011.
At the ASHA Convention, you can:

- **ATTEND EDUCATIONAL SESSIONS** to learn about the most current research and clinical practices.

- **EARN MORE THAN 25 HOURS OF CEUS** (2.5 ASHA CEUs), or professional development hours, that can count toward your CCC maintenance!

- **VISIT WITH HUNDREDS OF COMPANIES** in the Exhibit Hall demonstrating the latest technology, programs, and services to help you in your work.

- **EXPLORE JOB OPPORTUNITIES** at the Career Fair.

- **LEARN ABOUT GRADUATE AND DOCTORAL ACADEMIC PROGRAMS** in communication sciences and disorders at the Graduate School Fair.

- **NETWORK WITH COLLEAGUES** in the professions to share knowledge and ideas in a community setting.

Registration and Hotel Reservations

OPEN ONLINE JUNE 15

Follow Convention-related tweets @ASHAconv and “like” us on Facebook at http://Facebook.com/asha.org