

ASHA BOARD OF DIRECTORS MEETING REPORT

ASHA's Board of Directors (BOD) met at the National Office on May 31–June 2, 2019. Following are highlights of the Board's discussions.

PRESIDENT'S OPENING REMARKS

President Shari Robertson convened the meeting at 9:00 a.m. on May 31, 2019, and welcomed Board members.

CEO UPDATE REPORT

In addition to providing the written summary with the pre-meeting materials, Chief Executive Officer Arlene Pietranton updated the BOD about a number of items:

Assistants Credentialing Program

This past March Audiology Assistant and Speech-Language Pathology Assistant (SLPA) subject matter experts (SMEs) comprising a mix of assistants and ASHA certified audiologists and SLPs with experience in the education and supervision of assistants gathered at the National Office to write questions for the national certification program examination. The process was facilitated and overseen by Professional Testing Incorporated consultants. The consultants gave each task force a goal of writing 250 questions for each exam, which provided multiple questions for each of the tasks listed on the Audiology Assistant and SLPA exam blueprints. The SMEs greatly exceeded their goals by writing approximately 400 questions for each examination. The consultants are reviewing the questions, and in August and October another SME group will come in to review the questions and assemble forms of the exam.

Connect Conferences

This July 19–21, 2019, ASHA is heading to the “Windy City,” a.k.a. Chicago, Illinois, where three specialized “Connect” conferences will be hosted—Schools Connect, Health Care Connect, and Private Practice Connect—tailored to SLPs, all under one roof at the Hyatt Regency Chicago. The Illinois Speech-Language-Hearing Association is hosting a pre-conference workshop on Thursday, July 18.

ASHA remains sensitive to the fact that participants are enthusiastic about the opportunity to attend sessions and network with peers from other work settings, and also keen on maintaining the spirit of community unique to each practice setting. Therefore, the 2019 Connect conferences will reinforce the bonds and camaraderie of the unique practice communities and deliver customized experiences around those work settings. The conferences will share opening and closing sessions and an Exhibit Hall, where lunch will be served on Friday and Saturday. *Attendees have the opportunity to attend sessions from the other conferences at no additional cost and can earn ASHA CEUs or professional development hours from all eligible sessions, regardless of their primary conference registration.* Eligible sessions with the Illinois Early Intervention Program have also been registered.

There are three ways to participate: (1) live, in-person, (2) remotely, on-demand, or (3) both! The 2020 Connect Conferences will be hosted in Dallas, Texas, July 10–12 (Sheraton Dallas Hotel).

Civility Tool Kit

ASHA soft-launched its new Civility Awareness Initiative on April 11, 2019. This effort comes 11 months after a Board Subcommittee undertook the task of exploring ways that ASHA could promote civility and be at the forefront of civil discourse. A subsequent report back to the Board recommended that a member survey be undertaken, and, pending results, an awareness initiative be developed. The member survey was conducted during ASHA Convention and a report was produced, with statistics that have been used in developing the awareness efforts. In this first phase, staff developed a [landing page](#) with digital tools and templates, guiding principles, a graphic to use with Twitter, and a hashtag for use in promoting the initiative: #ASHAcivility. Early results show favorable interest and comments from members. ASHA is also helping to lead potential association industry-wide efforts by the American Society of Association Executives (ASAE) that may provide complements to and synergies with our own efforts.

Customized e-Newsletter

ASHA members want information that is timely, relevant, and targeted to their unique needs. To help accomplish this ASHA is developing a single e-newsletter tailored to four audience segments (academics and researchers, audiologists, speech-language pathologists in health care, and SLPs in schools) to serve as a more effective and more engaging communication vehicle than the existing suite of six separate e-newsletters, namely, *ASHA Leader Live*, *Access Academics and Research*, *Access Audiology*, *Access Schools*, *Access SLP Health Care*, and *Fresh Ideas*).

Members will be able to customize the curated, biweekly e-newsletter to best meet their needs. The newsletter will also help to streamline the number of communications members receive from ASHA. This newsletter will take advantage of advances in personalization technology and platforms that can dynamically publish content according to user preferences. Starting at the end of September 2019, members will automatically receive the new, consolidated e-newsletter every other week. If members are currently receiving an *Access* e-newsletter, they will not need to sign up again, and their preferences will be reflected in the new content. If they aren't currently subscribed to an *Access* e-newsletter, or if the member wishes to update their preferences, they will be able to customize their content in the My Account section of the ASHA website. With ASHA's new e-newsletter, members will receive content that has practical, relevant news and important ASHA information to help them serve their patients, students, and clients. More information about the launch will be coming soon, through multiple communication vehicles.

Interstate Compact Update

The compact is in the final review stage. The Council of State Government (CSG) attorneys are reviewing and then CSG staff will complete final edits.

CSG and ASHA have had calls with state associations in targeted states to garner their support and identify a legislator from each state to attend an educational summit scheduled for August 19–20, 2019, in Washington, DC. Additional calls are being scheduled with licensure board leaders in the targeted states. Those states include California, Colorado, Georgia, Idaho, Iowa, Kansas, Kentucky, Louisiana, Maryland, Nebraska, New Mexico, North Carolina, Ohio, Oklahoma, Oregon, Utah, and West Virginia.

A logo has been created and branding guidelines are being drafted. CSG and ASHA staff are also in the process of creating a legislative resource kit, a project website, and content for a series of webinars that will be held in July.

Joint International Conference With Brazil – April 11–13, 2019

Brazilian Academy of Audiology (ABA) and Brazilian Society of Fonoaudiologia (SBFa) partnered with ASHA for a Joint International Conference with Brazil. ASHA invited six speakers on topics prioritized by colleagues in Brazil for the conference:

- **Lisa R. Audet, PhD, CCC-SLP**
Assistant Professor, Speech Pathology & Audiology
Coordinator: Autism Initiative for Research, Education & Outreach: Communication Enhancement Lab
Kent State University
Evidence-Based Strategies for Children With Autism With Conversational Verbal Abilities

- **Swathi Kiran, PhD, CCC-SLP**
Professor & Doctoral Program Coordinator; Associate Dean for Research
Sargent College of Health and Rehabilitation Sciences
Boston University
Neuroplasticity and Brain Reorganization After a Stroke: Understanding, Facilitating and Predicting Language Recovery in Aphasia

- **Shari Robertson, PhD, CCC-SLP**
2019 ASHA President
Opening Keynote: Making Effective Communication, a Human Right, Accessible and Achievable for All
 - **Early Language and Literacy Development: Strategies for Success**
 - **Telepractice: The Big Picture**

- **Anu Sharma, PhD, CCC-A**
Professor, Audiology University
of Colorado at Boulder
 - **Cortical Plasticity in Children With Cochlear Implants: Clinical Implications**
 - **Brain Changes in Age-Related Hearing Loss: Cortical Neuroplasticity, Cognition and Hearing Aids**

- **Aaron Zeigler, PhD CCC-SLP**
Assistant Professor, Department of Otolaryngology–Head & Neck Surgery
Speech-Language Pathologist, NW Center for Voice & Swallowing
Oregon Health & Science University
 - **Can you prevent aging voice?**
 - **Meta Therapy: A Key Ingredient in Effective Voice Therapy**

- **Lemmietta McNeilly, PhD, CCC-SLP, CAE, ASHA Fellow, FNAP**
Chief Staff Officer, Speech-Language Pathology – ASHA
The WHO Rehabilitation Road Map 2030 for Speech-Language Pathology, Audiology, and the ICF

Three additional ASHA members (Carol Flexer, Larry Humes, and Brenda Ryals) presented and were invited by the ABA.

Approximately 1,500 individuals attended the conference. ASHA funded the simultaneous translation services. The conference attendees and Brazilian organizers were very engaging and appreciative of ASHA's engagement with this international conference.

Value of the CCCs

Now in its fourth full year of operation, ASHA's *Value of the CCCs* awareness campaign, www.ashacertified.org, continues to attract strong ad interest and web traffic, exceeding industry standards and 2018 interest levels. For the second year, the campaign conducted digital promotion of ASHA's March Hill Day, an effort that had an audience reach of 2.5 million. Also, in March, ASHA's exhibit at the American Academy of Audiology Conference featured the CCCs campaign, and campaign-themed Snapchat filters made available to attendees were seen by more than 7,000 times through shares and posts.

On the member side, over 90% of the respondents to a survey of all ASHA certified members who have participated in the CCCs campaign ASHA Convention engagement activity (1,577) agreed that the activity outcome, a personal digital campaign ad, was useful in promoting their professional career/ASHA certification. More than half said they had shared their ads on LinkedIn, a professional website, in a classroom or office, on Facebook, or some other way. Meanwhile, downloads of the campaign tool kit for members (<https://ashacertified.org/asha-certification-assets/>) are off to a strong start this year. The 2019 first quarter had 386 downloads, a 67% increase from the same period last year.

The CCCs campaign won Gold in the Marketing Campaign of the Year-Corporate Reputation/Professional Services category of the American Business Awards program (see <https://stevieawards.com/aba/marketing-awards-2>). This is the fifth industry award won by the campaign.

AOTA-APTA-ASHA Executive Staff Meeting

The third annual AOTA-APTA-ASHA Executive Staff meeting was held at AOTA on April 24. The purpose of the annual meeting is to reinforce opportunities for collaboration and sharing of insights. A wide array of topics were discussed, including approaches to strategic planning, clinical registries, current reimbursement policy topics, future of learning, IPP competencies, member engagement, operational excellence/process improvement, practice guidelines, and technology platforms and constraints.

2019 ASHA Staff Service Awards

The following ASHA, ASHFoundation, and NSSLHA staff were recognized at the annual ASHA Staff Service Awards on May 13 for their years of dedicated service to the professions and the association:

30 years:	Pat Maier, Jim Senft, Diane Paul, Vicki Deal-Williams
25 years:	Donna Vernon, Gina Olwoch, Arlene Pietranton
20 years:	Jose Cornejo-Bernal, Kevin Larkin
15 years:	Ann-Mari Pierotti, Erinn Gorey, Stephanie Burnett, Beverly Wang, Jack Coursen, Sarah Preston, Penny Burke, Leslie Katz, Temple Anderson, Beverly Ryan, Lemmietta McNeilly, Jerome Abellano
10 years:	Kip Shapiro, Brandi Wilkins, Barb Lecker, Rita Desjardins, Brad Hankinson, Paul Farrell, Kellie Rowden-Racette, Jill Straniero, Charlet Beale, Yvonne Kankam-Boadu, Zach Roach, Frank Wisswell, Randy King
5 years:	Tracy Miller, Jake Norris, Todd Philbrick, Amir Nasser, Deb Berndtson, Jill Reynolds, Maureen Salamat, Michael Cramer, Zina Williams, Lisa Wolf, Daneen Sekoni, Shelley Hutchins, Kristin Matherly

Certification Administration

Four months into 2019, we are slightly ahead of last year’s numbers—and expecting significantly higher volume the rest of this year as applicants apply under current standards (2012 AUD and 2014 SLP) before the 2020 standards go into place in January 2020. In March, ASHA launched an online certification application, which will cut processing times, and therefore wait time, in half for applicants to receive certification, even during the busy summer months.

As of April 30, 2019, ASHA Certification had received 2,257 applications in speech-language pathology and 95 in audiology. To date in 2019, 276 individuals were reinstated, and 2,288 individuals were granted certification—2,183 in speech-language pathology and 105 in audiology.

STRATEGIC PATHWAY UPDATE

Vice President for Planning Perry Flynn was joined by Chief Staff Officer for Multicultural Affairs Vicki Deal-Williams and Director of the Office of Business Excellence (OBE) Rozsa Felix to present an update on ASHA’s Strategic Pathway to Excellence. The update had four segments, the first of which focused on the review and Q1 2019 status report of the *Annual Key Performance Indicators (KPIs)* for each of the Strategic Objectives. The KPIs are short-term performance metrics that track, monitor, and assess the success of a major objective/focus area for the year. Each Strategic Objective Owner identified 1 to 3 KPIs for 2019, and the statuses of these KPIs at the end of the first quarter in 2019 were reported to the Board.

The second segment was an overview of suggested Performance Measure (PM) changes for Strategic Objective 4, “Enhance Service Delivery Across the Continuum of Care to Increase Value and Access to Services” and Strategic Objective 8, “Increase Members’ Cultural Competence.” PMs are long-term performance metrics and are used to track, monitor, and assess the success of the Strategic Objectives. The recommended changes to the PMs were discussed in detail and motions were submitted to the Board of Directors for approval.

The third segment of the update included a review of the status of transformational initiatives for Tier 1 Strategic Objectives 1, 2, 3, and 4. The transformational initiatives are recorded as “*Path to Transformation Plans*,” and the timelines are visualized by creating a Gantt chart, to illustrate

when and how the strategic initiatives will be achieved. The *Path to Transformation framework* was first introduced in 2017 and allows Objective Owners to categorize their transformational initiatives in three distinct phases: (a) developing new products and conducting events (b) facilitating new practices and skill sets, and (c) influencing external audiences.

In the fourth segment of the update, major accomplishments were highlighted from several of the Strategic Objectives. Information about the work underway and a more detailed description of all accomplishments to date can be found on ASHA.org: [Strategic Pathway to Excellence: Objective Owners' Highlights](#).

GOVERNANCE REVIEW MEMBER ADVISORY GROUP (MAG) UPDATE

Past President Elise Davis-McFarland, Chair of the Member Advisory Group (MAGs) Gail Richard, and Director, Association Governance Operations Andrea Falzarano updated the BOD on the feedback received through the MAGs communication outreach to members about the proposed [Ad Hoc Committee on Governance Review \(Ad Hoc GR\) recommendations](#). The BOD reviewed the feedback received to date and discussed options for implementation to consider in addition to the recommendations proposed in the Ad Hoc GR report. The communication plan to inform members of these recommendations will continue through at least early October.

UPDATE ON THE BRANDING REFRESH INITIATIVE

Director, Creative Media Martine Stein and Chief Staff Officer for Communications Lisa Cole updated the Board on the status of the branding refresh project, including a revised architecture for the visual identity of products and services, a refreshed color palette and typeface, standards for future sub-brand logos and signature graphics, and tone of voice guidance, all of which helps achieve message cohesion and makes it possible for ASHA to cut through noise in the digital environment.

SCHEDULING BOARD AT CONVENTION

Chief Executive Officer Arlene Pietranton and Director, Association Governance Operations Andrea Falzarano discussed whether the BOD preferred to be scheduled at a dedicated location at Convention to be available for members. The BOD decided that there was not a need to have one central location, but that each BOD member will support, meet with members, and be present at various locations as needed at Convention.

CLINICAL SERVICE PROVIDERS

The BOD welcomed ASHA Member Louis Sieminski, an audiologist in private practice, who shared his concern regarding the number of clinical providers who serve on ASHA committees, boards, and councils. He also encouraged the BOD to consider how the association might increase the number of award nominations submitted for clinical providers.

RECOMMENDATIONS FROM THE AD HOC COMMITTEE ON RECOGNITION OF ADVANCED NON-CLINICAL PRACTICE

Vice President for Standards and Ethics in Audiology Arlene Carney and Vice President for Standards and Ethics in Speech-Language Pathology Barbara Jacobson, along with Director, Continuing Education Jo Ann Linseisen and Director, Certification Todd Philbrick, reviewed the

recommendations from the Ad Hoc Committee on the Recognition of Advanced Non-Clinical Practice. The committee report (BOD 10-2019), which was accepted by the BOD in March 2019 made several recommendations that would substantially impact the work and scope of the Continuing Education Board and Council for Clinical Certification, respectively. The BOD asked a number of questions related to the recommendations. A resolution to vote on the recommendations will be forthcoming.

BOD 14-2019: ADD PAST CHAIR POSITION TO CFCC

Vice President for Standards and Ethics in Audiology Arlene Carney and Vice President for Standards and Ethics in Speech-Language Pathology Barbara Jacobson, along with Director, Certification Todd Philbrick presented resolution BOD 14-2019. The resolution submitted by the Council for Clinical Certification (CFCC) requested that the Chair of the CFCC remain on the Council for 1 year as the immediate past chair so they could finish a substantial number of projects or recommendations currently underway. The past chair position would begin on January 1, 2020, and last for 3 years. A resolution to vote on this proposal will be forthcoming.

INTERSTATE COMPACT UPDATE

Director of State Legislative & Regulatory Affairs Susan Adams presented an update to and led a discussion about the Audiologist and Speech-Language Pathologist Interstate Compact (ASLP-IC). ASHA's Board of Directors agreed to provide a letter of support for the ASLP-IC.

FINANCIAL REPORT

Vice President for Finance Mel Cohen presented the 1st quarter financial report through March 2019. Total revenue is \$16,022,969 and total expenses are \$13,466,926 with net revenue (revenue minus expense) of \$2,556,043. This is slightly higher than the 2018 net revenue by \$241,000, and on target for ASHA's 2019 operating budget. Mel Cohen also provided Financial Planning Board and Audit Committee reports. The Financial Planning Board recommends that the Board of Directors approved the following Special Opportunities Fund projects: A digital advertising strategy for prospective members for Strategic Objective 6 - Increase the Diversity of the Membership (funding up to \$144,000 per year for the years 2020–2022), and a new members' cultural competency tool for Strategic Objective 8 - Increase Members' Cultural Competence (funding up to \$200,000 total for 2 years, for the years 2019 and 2020); and to update the Reserve Policy to include the purpose and spending criteria for the New Initiative Fund. Mel Cohen reported that the Audit Committee approved engaging the national audit, tax, and accounting firm BDO starting with the 2019 audit.

STANDING AUDIOLOGY AND SPEECH-LANGUAGE PATHOLOGY SUBCOMMITTEES

Separate audiology and speech-language pathology subcommittee meetings were held, with information then reported back to the full BOD. The meetings were led by Vice President for Audiology Practice Sharon Sandridge, Chief Staff Officer for Audiology Neil DiSarno, Vice President for Science and Research Elena Plante, and Chief Staff Officer for Speech-Language Pathology Lemmie McNeilly.

The Audiology Subcommittee discussed the following topics:

Feedback from members of the Audiology Advisory Council (AAC) regarding the Ad Hoc Committee on Governance Review recommendations to sunset the AAC and hybrid/slanted elections.

- Subcommittee members discussed the feedback and concerns from members of the AAC. Feedback indicated strong concern that AAC members would be disenfranchised if the AAC was sunset. Feedback also included alternative options to solicit input from a body of members from each state. A recommendation was made to provide members with public relations/media experiences as well as advocacy training. There was both support and concern from the AAC members regarding the recommendation to change the voting for elected positions from a contested to a hybrid/slanted election process. The committee also discussed the finding that historically a higher percentage of audiology members than speech-language pathology members cast votes through the ASHA election process.

Providing members information regarding hearing loss–related co-morbidities.

- The committee discussed opportunities for promoting information to members regarding the association between hearing loss and diabetes.

Mentors for Early Career Professionals (ECPs).

- The committee was asked to provide names of audiologists who would agree to serve as mentors to ECP attendees at the 2019 ASHA Convention.

The Speech-Language Pathology Subcommittee discussed the following topics:

Vice President for Planning Perry Flynn

- The Multicultural Issues Board is writing a book on cultural competence that will be published by ASHA Press. A couple of members are taking the lead on this, but each member will contribute case studies to be featured in the publication.
- The International Issues Board has increased member engagement via the community site. They will meet face to face this summer. They submitted a proposal for presentation at Convention on the topic of the international work of the association.

Vice President for Speech-Language Pathology Practices Marie Ireland

- Special Interest Groups
 - Continued efforts are underway in the areas of SIG professional development offerings, leadership development for SIG coordinating committees, and sharing of resources and ideas between and among SIGs.
 - A submission is currently being reviewed for a new SIG in the area of “Adult Medical and Post-Acute Care Services”
- School Issues Advisory Board (SIAB)
 - The meeting in June will focus on reviewing data and information on school practice, longitudinal data systems, and current challenges in school settings.

- One member recently resigned, and a replacement is being sought. BOD approval will be requested in the future for the SIAB replacement member.
- Presentations
 - Marie Ireland will provide presentations at the following conferences:
 - FLASHA (June 2019)
 - ASHA Connect (July 2019), on the following topics: eligibility in schools; progress monitoring; and 2 panels

Vice President for Standards and Ethics in Speech-Language Pathology Barbara Jacobson

- CFCC – The online certification application process has been operating well. ASHA members can access their supervision CEU status on the certification verification status page on the ASHA website. Specific issues on their agenda for their next meeting include pathways to assistants’ certification and discussion of how recommendations from the Ad Hoc Committee on Language Proficiency report might impact certification standards.
- Continuing Education Board (CEB) – CEB created a subcommittee to review the subject codes for CEU activities, reviewed the process to create online applications for CE activities, and discussed the concept of joint CE accreditation (across related professions such as medicine, occupational therapy, and physical therapy). They explored the recommendation from the Ad Hoc Committee on Non-Clinical Specialty Recognition regarding creation of a specialty ACE program.
- Scientific Professional Education Board – The SPEB is reviewing ASHA Convention accepted submissions to determine whether they qualify for CEUs. Applications for ASHA Convention 2021 co-chairs are currently being reviewed. The upcoming ASHA Connect conference in Chicago promises to be an excellent conference for clinicians who work in the schools, in private practice, and in health care settings.
- Board of Ethics (BOE) – In addition to adjudicating cases brought before the BOE, they are looking at how to provide guidance regarding ethical conduct for speech-language pathology and audiology assistants at their next meeting. In addition, they are reviewing policies and procedures to clarify timelines and processes for ethics complaints.

Speech-Language Pathology Advisory Council (SLPAC) Chair Barbara Goodson

- Further feedback was gathered on all four of the recommendations of the Ad Hoc Committee on Governance Review via the SLPAC Community Site.
- There are two vacancies to fill for the terms beginning January 2020: Michigan and New Hampshire
- An 84.9% return was received from the SLPAC meeting evaluation. Feedback is being discussed for future planning.
- The 2020 Advisory Councils will meet March 21–24, 2019.

Vice President for Government Relations and Public Policy Kathy Boada

- Updates were provided on the work of six committees: Government Affairs and Public Policy Board (GAPPB), Health Care Economics Committee (HCEC), School Finance

Committee (SFC), Medicaid Committee, ASHA-Political Action Committee (ASHA-PAC), and the Joint Committee on State-National Association Relationships (JCSR).

- Four committees held their in-person meetings this past quarter, ASHA-PAC, GAPPB, HCEC, and JCSR.
- The SFC and Medicaid Committee will hold overlapping meetings in June to facilitate communication and coordination between the two committees.
- Significant work was advanced by the HCEC during the CPT and RUC meetings. Multiple committees focused efforts on communication and education presentations for the upcoming Connect conferences and Convention.
- GAPPB conducted their bi-annual public policy survey and discussed development of an advocacy tool kit. The Medicaid Committee is currently updating their tool kit.

Vice President for Finance Mel Cohen

- The Financial Planning Board met at the National Office March 22–23, 2019.
- The Audit Committee had a Conference Call with Grant Thornton, LLC, on February 11, 2019, in preparation for the FY 2018 Audit.
- The Audit Committee had a conference call on April 25, 2019, and approved the ASHA Finance staff recommendation to engage BDO as the new audit firm for ASHA and its affiliates, starting with the FY 2019 audit.

NSSLHA National Advisor Sonja Pruitt-Lord

- NSSLHA is onboarding new councilors and Sonja asked that if anyone had anything to share with students to please let her know.
- NSSLHA Councilors presented a paper at the National Black Association for Speech-Language and Hearing and submitted a proposal for the ASHA Convention

Vice President for Science and Research Elena Plante

- The Journals Board reports that submission volumes are up and time to a decision is down for the journals.
- *Perspectives of the ASHA Special Interest Groups* is in the first year of publication as a scholarly review journal. Their current challenges are moving from SIG control to editorial control, which the editors believe is working itself out. These publications are still dominated by invited articles but need to get the word out that unsolicited articles are needed.
- There was extended discussion about the relatively low proportion of clinical practice research and how to encourage submission of quality clinical research, particularly related to the review process. A recommendation was made to adopt Transparency and Openness Promotion (TOP) Guidelines Level 1 standards. The TOP Guidelines framework helps promote transparency and quality of reporting, and in doing so helps to better highlight and define the value of clinical practice research.
- The Journals Board is engaged in discussion of how to get the best qualified people into editorial positions. This involves a pathway from ad hoc reviewing up through chair of the Journals Board.
- ASHA officially launched the first three of four PREP (Peer Review Excellence Program)

Development Modules on the ASHA Journals Academy. These are a series of interactive online courses for reviewers of the ASHA Journals. Users can get up to 2 Certification Maintenance Hours by completing these modules and the learning assessments within them (see <https://academy.pubs.asha.org/prep-the-asha-journals-peer-review-excellence-program/prep-development-modules/>).

- Dimensions app provides data about journals, including ASHA's journals. It can be accessed at <https://app.dimensions.ai>.
- The ASHA Journals Academy site design has been updated to better highlight an array of new resources, such as the Clinical Research Education Library and the feature articles from *Access Academics and Research*, which have both now been migrated to the Academy.
- The Committee on Clinical Research, Implementation Science, and Evidence-Based Practice (CRISP) has submitted several proposals for the Convention and an article on clinical practice research to *American Journal of Speech-Language Pathology*.
- Like the Journals Board, CRISP is also concerned about the proportion of clinical practice research in our journals. They are discussing this with the editors-in-chief of *Perspectives* concerning what can be done jointly on this issue.
- CRISP has set up and CRISP members are managing two new Facebook groups on clinical practice research and are using these to initiate Zoom discussions with stakeholders for looking at barriers to clinical practice research. They are also actively exploring other ways to raise the visibility and promote clinical research-oriented careers.
- The call for application for the DISTance Award for four mentor–researcher pairs to attend the Academy Health Conference on the Science of Dissemination and Implementation in Health is open.
- The Research and Scientific Affairs Committee concluded a successful Lessons for Success meeting in April. This workshop provides advanced grantsmanship training and career mentoring for up-and-coming researchers in the field.
- Planning is under way for the Grant Review and Reviewer Training program, which happens the last week in July in collaboration with the ASHFoundation. There was discussion concerning how to maximize the pipeline from this training program to National Institutes of Health reviewer pools.
- They have sessions submitted for the Convention.

Immediate Past President Elise Davis-McFarland

- Committee on Leadership Cultivation (CLC) members have submitted Convention presentations on the topics of “Lost in Leadership” and leadership progression.
- Discussions occurred on the following topics: current leadership development initiatives within ASHA; ways that the CLC can continue to support the work of the ASHA leadership; and cultivation of future Board of Directors leaders.
- The Committee on Nominations & Elections will meet by phone in July to revise the election practices for Board members.
- The Committee on Honors will meet June 28 & 29.

Vice President for Academic Affairs in Speech-Language Pathology Betsy Crais

- The Ad Hoc Committee on Graduate Education in Speech-Language Pathology is meeting

June 11–12 at the National Office. A report will be prepared for December 2019.

- The Academic Affairs Board continues to plan for the CSD Science Teaching Symposium in 2020 that will be held at the National Office May 21–22, 2019. The speakers have been identified across three areas—speech, language, and hearing science—and focused on teaching methodologies, assessment of teaching and learning, and strategies for enhancing teaching with the evidence base for each identified.
- Along with several other members of the BOD, the vice president met with the CAPCSD Board during the CAPCSD conference in April to talk about joint planning for the upcoming year. The CAPCSD Board was encouraged to consider providing more PhD content at the annual conference and consider offering some type of competition for scholarship of teaching and learning grants.

Chief Staff Officer for Speech-Language Pathology Lemmietta McNeilly

- Participated in the Global Rehabilitation Alliance meeting in May. The group is 1 year old and is working through plans to facilitate work with other NGOs that are charged with meeting the rehab needs of individuals.
- The World Health Organization second Rehabilitation Road map 2030 meeting will take place July 8–12, 2019, and ASHA is participating in the meeting.
- The ASHA-Pan American Health Organization work plan involves working with Ecuador and the Bahamas, as they have requested technical assistance in speech-language pathology and audiology.
- Working with colleagues in South Africa to plan a joint international conference in 2020.

COMMITTEE ON COMMITTEES APPOINTMENTS

President-Elect Theresa Rodgers and Chief Staff Officer for Multicultural Affairs Vicki Deal-Williams reviewed with BOD members their commitment to increase diversity in the Committee on Committees nomination and appointment process. The BOD's agreements and data related to dimensions of diversity including profession, age, years of affiliation with the association, gender, race/ethnicity, setting, position/role, and participation in ASHA's Minority Student Leadership Program and/or Leadership Development Program were summarized. The BOD members considered this information as they reviewed the proposed nominees and made appointments with terms to start in 2020 for 24 of the Association's committees, boards, and councils. Once finalized, these appointments will be approved by the BOD and members selected for these positions will be notified.

GENERATIVE DISCUSSION: NEXT-GEN PROFESSIONALS

ASHA's BOD has engaged in generative discussions for several years. These discussions are intended to involve the Board in deliberations that inform their decision-making and help to define issues and frame challenges. At this meeting, a generative discussion was held on the topic of Next Gen Professionals. The topic reflects the reality that Millennials are now the largest generational cohort in the workforce, and Generation Z is right behind them. BOD members reviewed data and trends related to the interest on the part of Next Gen professionals to join associations, their needs, and expectations of their professional membership associations. The Board discussed the potential effects of having a growing cohort of Next Gen professionals within the ASHA membership and potential effects on the Association in terms of what we provide to members, and considered the related opportunities and challenges.

RECOMMENDATIONS FROM THE AD HOC COMMITTEE ON LANGUAGE PROFICIENCY

Vice President for Planning Perry Flynn and Chief Staff Officer for Multicultural Affairs Vicki Deal-Williams presented an overview of the recommendations of the Ad Hoc Committee's final report that was submitted to the BOD in February 2019. The BOD discussed and supported the Committee's recommendations. A resolution will be posted for the BOD to approve the Committee's proposed definition and description of language proficiency. The BOD agreed to forward recommendations for CFCC's consideration that related to ensuring that all applicants for certification are held to consistent expectations for language proficiency—those currently in place in CAA-accredited Academic Programs—and that the CFCC work with international credentialing organizations to adjust scores for English proficiency tests in recognition of the need to better reflect the linguistic demands of our professions and the degree of proficiency described in the proposed definition and description of language proficiency. The Board will also recommend that CFCC continue discussions about the Occupational English Test and the potential for professions-specific English proficiency exams in speech-language pathology and audiology for use in the United States. Additionally, the BOD discussed the need for an Ad Hoc Committee to be established to make recommendations about language proficiency required for bilingual service delivery. This resolution will be forthcoming for BOD consideration.

TRENDS AND ISSUES FROM ASHA COMMITTEES AND BOARDS AND RELATED ENTITIES

NSSLHA Update

Sonja Pruitt-Lord, the National Advisor for the National Student Speech Language Hearing Association (NSSLHA), discussed this year's work toward their strategic plan, and provided a governance update.

Update on NSSLHA Chapter Honors: Each year, chapters work toward earning NSSLHA Chapter Honors. To earn these awards, chapters are encouraged to engage in legislative advocacy, increase CSD awareness, and support the NSSLHA Grad Scholarship fund through the ASHFoundation. This year, 115 chapters earned Chapter Honors—nearly doubling chapter participation from 2018. These chapters sent more than 10,000 letters to legislators and donated more than \$18,000 to the ASHFoundation to support the NSSLHA Grad Scholarship.

Update on Student Advocacy: To help develop effective advocates, NSSLHA rallied CSD students from across the country to submit letters to their legislators. More than 2,300 students participated, and more than 10,000 letters were sent.

Update on Governance: NSSLHA's national member elections for select Executive and Regional Councilor positions will be open June 3–14. Terms for these new student leaders will begin July 1, 2019.

IALP (2019 Invoice; Congress Delegates)

ASHA has received The International Association of Logopedics and Phoniatrics (IALP) 2019 dues invoice, which included a one-time 50% reduction due to ASHA members not having online access to the IALP journal for all of 2018 and January 2019. The journal was the main reason for an IALP substantial dues increase in 2018. The BOD approved payment of the 2019

invoice.

Privacy laws in Taiwan will preclude IALP from providing ASHA and other organizational members with a list of their members who have registered for the 2019 IALP Congress in order to identify delegates for the business meeting during the Congress. IALP has indicated that they will send a message out to all who are registered for the Congress encouraging registrants to contact their national professional association and let them know that they plan to attend the IALP Congress in Taipei, Taiwan.

Future of Learning 2019 Generative Event

Planning is underway to convene a Future of Learning Event for volunteers and staff leaders December 13–14, 2019, in the areas below to engage in a Generative Exploration of how our professions are positioned with regard to changes and trends related to why, when, where, what, and how people seek and learn professional information:

- Academic Affairs
- Accreditation
- Ad Hoc Committee on SLP Graduate Education
- ASHA Professional Development
- Audiology Education Summit
- Certification
- Continuing Education
- Convention & Meetings

ASHA has engaged Elliott Masie, an internationally recognized researcher, educator, speaker, and change agent on the changing world of workplace learning and technology.

The meeting was adjourned on June 2 at noon.