

VISION

Making effective communication, a human right, accessible and achievable for all.

MISSION

We are a dynamic community of audiologists, speech-language pathologists, scientists, assistants, and other affiliated professionals, dedicated to transforming lives. Through partnership and collaboration, we advance science, foster excellence in education and professional practice, establish standards, and advocate for accessible and quality care for all.

STRATEGIC OBJECTIVES

TRANSFORM

Revolutionary change within the professions and/or the association



GROW

Expand, revamp, experiment and/or innovate within association programs, operations, and functions



RUN

Ongoing operations, including evolution and process improvement in association programs and functions



1 Expand data available for quality improvement and demonstration of value

2 Advance Interprofessional Education and Interprofessional Collaborative Practice (IPE/IPP)

3 Enhance the generation, publication, knowledge translation, and implementation of clinical research

4 Enhance service delivery across the continuum of care to increase value and access to services

5 Increase influence and demonstrated value of audiology and speech-language pathology services

6 Increase Diversity, Equity, and Inclusion (DEI) within the Association and the discipline

7 Enhance international engagement

8 Increase members' cultural competence

9 Transform learning across the discipline

OPERATIONAL PRIORITIES

OPTIMIZE

- * Membership value and member satisfaction
- * Management and utilization of resources and data
- * Technology infrastructure
- * Staff engagement, inclusion and a culture of learning
- * Project and process management and execution
- * Non-dues revenue

VALUES: * We are two professions, with a shared purpose, that are stronger together. * Scientifically based professional practice advances the discipline of human communication sciences and disorders. * Collaboration, diversity, equity, inclusion, innovation, and integrity are essential and indispensable in our work. * We are member-centric and people-focused at our core.