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## Leadership Development Program (General Cohort)

### CONTINUING EDUCATION INFORMATION (PART 1)

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**Program cohort:** LDP 2021 General Cohort

**Dates:** April 22, 2021–November 30, 2021

**Contents:** Part 1 of the program consists of a 2-day 8-hour workshop and seven 1.5-hour live webinars.

To earn continuing education credit, you must complete and submit your completion by the deadline given in the program materials.



ASHA Professional Development is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This course is offered for 1.85 ASHA CEUs (Intermediate level, Related area).

### CONTINUING EDUCATION INFORMATION (PART 2)

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**Program cohort:** LDP 2022 General Cohort

**Dates:** January 11, 2022–February 8, 2022

**Contents:** Part 2 of the program consists of a 1.5-hour live webinar.

To earn continuing education credit, you must complete and submit your completion by the deadline given in the program materials.



ASHA Professional Development is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This course is offered for 0.15 ASHA CEUs (Intermediate level, Related area).

## FACULTY

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**Dr. Kevin Nourse** is an executive coach, organization development consultant, and facilitator with nearly 20 years of progressive experience in both for-profit and nonprofit organizations. Prior to launching his practice, Kevin was a management consultant and human resource director with PricewaterhouseCoopers.

He is a professional certified coach (PCC) through the International Coach Federation and has extensive experience coaching leaders in the areas of emotional intelligence, career planning and transition, influence, risk-taking, and strategic thinking. As a trainer, Kevin has delivered training for a wide range of audiences on diversity, career management, team dynamics, influence, risk-taking, strategic thinking, negotiation and transformational leadership.

Kevin has an MA degree in human resource development and an MA in human and organization systems. He earned his PhD in human and organization development, focusing his research on crisis leadership in New Orleans during Hurricane Katrina. Prior to launching his practice, Kevin worked as an HR director, financial analyst, CPA, instructional designer, training manager, and software developer. His passions include his work as a hospice volunteer, impressionist oil painting, and flying trapeze.

#### **Disclosures**

- *Financial: Nourse Leadership Strategies, Independent Contractor*
- *Non-Financial: None*

**Halelly Azulay** is an author, speaker, facilitator, and leadership development strategist and an expert in leadership, communication skills, and emotional intelligence. She is the author of two books, *Employee Development on a Shoestring* and *Strength to Strength: How Working from Your Strengths Can Help You Lead a More Fulfilling Life*. Her books, workshops and retreats build on her 20+ years of professional experience in communication and leadership development in corporate, government, nonprofit and academic organizations.

In 2006, Halelly founded TalentGrow LLC, a consulting company focused on developing leaders and teams, especially for enterprises experiencing explosive growth or expansion that want a more proactive, strategic approach to leadership development. TalentGrow specializes in growing leadership capabilities, improving communication skills, building stronger teams, and upgrading emotional intelligence. TalentGrow develops leaders across all organizational levels, including C-level leaders, frontline managers, emerging leaders, and individual contributors.

Halelly is a sought-after speaker at conferences and meetings and is a contributing author to numerous books, articles and blogs. She was described as a “Leadership Development Guru” by TD Magazine. Halelly publishes a blog and a weekly leadership podcast called The TalentGrow Show to develop leaders that people \*want\* to follow. Halelly is an active leader in her professional community: She has been selected to serve on four key volunteer committees for ATD, the world's largest professional association in the Talent Development profession: The Awards Strategy Committee (2017-present), the ATD International Conference & Expo Program Advisory Committee, Chair of the 2014 ATD Chapter Leaders Conference PAC, and the 2014 ATD National Advisors for Chapters (NAC) Committee. Halelly is Past President of the Board of Directors of the award-winning Metro DC chapter of ATD.

**Disclosures**

- *Financial: Nourse Leadership Strategies, Independent Contractor (Subcontractor to Kevin Nourse)*
- *Non-Financial: None*

**Arlene A. Pietranton, PhD, CAE**, is Chief Executive Officer of ASHA, the professional, scientific, and credentialing association for more than 211,000 audiologists, speech-language pathologists, and speech, language, and hearing scientists. ASHA's National Office, with more than 300 professional and support staff, is located in Rockville, Maryland.

Arlene assumed the executive director duties in January 2004. Prior to that, she served as ASHA's Chief Staff Officer for Speech-Language Pathology (1996-2003), in which capacity she liaised with the ASHA National Office units responsible for Government Relations and Public Policy, Speech-Language Pathology Practices, and Special Interest Divisions. Arlene also served as ASHA Director of Health Services (1994-1996).

Before joining ASHA Arlene worked at the George Washington University Medical Center in Washington, DC where she held several clinical and administrative positions, including Director of Speech-Language Pathology and Audiology Services, Director of Rehabilitation Services, and Administrative Director of the Neurological Institute.

Arlene received her BA in biology, MA in speech-language pathology, and PhD in psychology from the George Washington University.

An ASHA Fellow, Arlene has served as President of the District of Columbia Speech-Language-Hearing Association, a member of the ASHA Legislative Council, Chair of the ASHA Political Action Committee, and a member and officer of various committees of state and national professional and civic organizations.

Arlene holds the Certified Association Executive (CAE) designation of the American Society of Association Executives (ASAE) and is an ASAE Fellow and a past Chairperson of the ASAE Board of Directors. She has been recognized as: a 2015 Top Association & Non Profit Innovator; the 2015 Professional Society CEO of the Year by *CEO Update; Association Trends'* 2018 Association Executive of the Year; and the 2018 ASAE Key Awardee. She is currently serving on the Board of Directors of the Council of Engineering and Scientific Society Executives (CESSE) and the Certified Financial Planner (CFP) Board of Directors.

Her interests include international history, cultures, and travel; reading; movies and theater; skiing; and entertaining family and friends. She resides in Washington, DC with her husband and two adult daughters.

**Dr. Pietranton presents “The Role of Leadership in Association Governance” webinar.**

**Disclosures**

- *Financial: Paid Employee of ASHA*
- *Non-Financial: ASHA CEO or designee serves as an ex officio member to all ASHA committees, boards, and councils.*