Welcome to ASHA’s 2008 Schools Forum

ASHA Schools Conference 2009
July 17-19, 2009
Kansas City, MO
Welcome

Deborah Adamczyk
Director School Services
Greetings

Kate Gottfred
ASHA President
School Improvement: More Than Test Scores

Richard Barbacane
Professional Outreach Associate National Association of Elementary School Principals
School Improvement: More Than Test Scores

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Professional Outreach Associate
National Association of Elementary School Principals
ASHA CONVENTION
November 2008

CHICAGO, IL
SCHOOL IMPROVEMENT

MORE THAN TEST SCORES
SOCIETAL TRENDS

• Our age is catching up to us
  – Social Security
    ❖ 1950--16 workers for every recipient
    ❖ 1960--5 to 1
    ❖ This year--approx. 3.2 to 1
    ❖ 2030--when “boomers” are 66-84: 2 to 1
LIFE TRENDS

• People are living longer

• Life expectancy :
  – in 1789 : 35 years
  – in 1935 : 59.7 years
  – in 2000 : 76+ years
BIRTH RATE
IN THE UNITED STATES

• Birth rate is declining
  – 1919 - 3.01 per 100 population
  – 2000 - 1.44 per 100
  – Replacement rate is 2.1 per 100

While schools grow
CHANGING FACE OF AMERICA

• Early 20th century
  – Europe
• End of the century
  – Asia
  – Spanish speaking countries
  – Considerations
    ❖ Achievement gaps
    ❖ Teachers as role models
    ❖ Education preparation programs
80% of all scientists who ever lived--are alive today
Change is rapid
Satellites girdle the globe
Internet has brought the world to our fingertips
E-mail has made communication instantaneous
21st CENTURY TECHNOLOGY

• Profound effect on
  – Every person
  – Every organization
  – And every nation on the face of the earth
CHALLENGES FOR OUR SCHOOLS

• Recruiting and retaining outstanding educators

• Collaborating with those who are competing for talented professionals

• Replace rigidity with flexibility
... CHALLENGES FOR OUR SCHOOLS

- Improve preparation, compensation and working conditions
- Attracting role models
- Making pensions portable
IMPROVING STUDENT ACHIEVEMENT

Proficiency in Reading

1996-----51%

2003-----41%

Kappan -- April, 2008
TEST SCORES???

• Snapshot Pictures
• Validity/Reliability
• Scoring and “turnaround time”
• What is proficient?
IMPROVING
STUDENT
ACHIEVEMENT

What we can do
LEADERSHIP

- Shared
- Inclusive
- Respectful
- Student outcome driven
SPEECH-LANGUAGE PATHOLOGISTS

Improving Achievement
For ALL Students
AREAS TO CONSIDER

• Literacy
• RtI
• Shortages
• Caseloads/Workloads
CASELOAD/WORKLOAD

- Research Based
- Evidence Based
PHONOLOGICAL AWARENESS

• Phonemic Awareness
• Vocabulary
• Writing Skills
• Comprehension
RESPONSE TO INTERVENTION (RtI)

- IDEA
- NCLB
- EIS
RtI

• Assessments
  – Standardized
  – Educationally relevant
  – Measuring student performance over time
SLP’s

• Decrease “pull-out therapy”

• Increase
  – Consultation
    ◆ Classroom teachers
    ◆ Related services
    ◆ Families
SHARE YOUR EXPERTISE

• Language, literacy and learning
• Collaboration
  – Instruction
  – Intervention
  – Student outcome data
SHORTAGE OF SPEECH-LANGUAGE PATHOLOGISTS
SLP’s and CASELOADS/WORKLOADS

• Direct and Indirect Services

• Time for
  – Consultation
  – Working with teachers
  – Observations
FINAL THOUGHTS

• Relationships
• Think
Brian S. Shulman, PhD

Vice President for Speech-Language Pathology Practice
BOD Activities

• The Board of Directors has spent a great deal of time developing new strategies to increase communication between the Board and ASHA members.
BOD Communication

• One new vehicle for communication that has been developed is the online *In Touch* form which can be accessed through the ASHA website. This form allows members to submit any professional issues, concerns, commendations, etc. We hope this becomes a well used link to the BOD.
BOD Actions

- The BOD has approved a new Conflicts of Interest Policy Statement which outlines expectations regarding conflicts of interest for volunteer leaders.
BOD Activities

- **ASHA's Strategic Pathway to Excellence** has been a major Board focus. The Strategic Themes are:
  - Two Professions, One Discipline
  - Scientifically Based Professional Practice
  - Advocacy
  - The Member Experience
...BOD Activities

• The Board discussed the critical issues identified by ASHA members which include:
  – marketing/branding
  – PhD shortage, salaries, personnel shortages
  – workload/caseload
  – highest qualified provider
  – academic/clinical education preparation
Volunteer Opportunities

• The BOD continues to encourage members to communicate and to become involved in the work of ASHA by becoming a volunteer leader. A list of volunteer opportunities is found on the ASHA website along with a volunteer pool form. We would especially like to see more involvement of our school based members!
Making a Difference Through Leadership

DeAnne Wellman Owre

ASHA Vice President
Governmental and Social Policies
Leadership Journey

• Local
• State
• National
Leadership Journey - Local

• Volunteered for committees; followed actions of School Board and unions; spoke at PTO/PTA; advocated for SLP issues
Leadership Journey - State

• RI Speech-language-Hearing Association (RISHA) committees; RISHA President; advocated for SLP and audiology issues at state level

• RI Board of Examiners for Speech-Language Pathology and Audiology; Chair 6 years
Leadership Journey - National

• Division 16 School-Based Issues

• Served on various ASHA committees

• Nine years serving on the LC (now the Advisory Council)

• Vice President for Government Relations and Public Policies
Schools Finance Committee

• Website: www.asha.org/SchoolFundingAdvocacy
  – Medicaid – FAQ on Medicaid in schools
  – Medicaid documents
  – Grant writing
  – Funding flows
  – Funding resources/opportunities/strategies
  – Power Point presentation
...Schools Finance Committee

Convention seminar #1434
(CC/W474B): “Navigating School Finance Systems to Improve Services;”
TH 3:30 – 5:30
Government Relations and Public Policy Board

2008 Public Policy Agenda (advocacy focus)

• Highest Priority - IDEA
  – Increased funding
  – Workload/caseload approach (Part B)
  – Early intervention with RTI (Part C)
  – Increased recruitment and retention of SLPs/AUDs (Part D)
...Government Relations and Public Policy Board

• Priority
  – Assist school-based SLPs in utilizing funding
  – Promote “growth model” for AYP assessments
  – Influence federal, state, local policies to support research in schools
  – Promote modification of Social Security retirement benefits laws (i.e., GPO/WEP) that penalize public employees including SLPs/AUDs
Making a Difference Through Leadership Opportunities

- Get involved with your state organization
- Join the ASHA Volunteer Pool (online)
- Meet the Chairs of Committees/Boards, let them know you are interested; don’t get discouraged
- Join and get involved in a special interest division (i.e., 1,16)
...Making a Difference Through Leadership Opportunities

• Advocate for legislation; join the ASHA PAC
• Run for ASHA Advisory Committee
• Run for ASHA Executive Board
• Write an ASHA Leader article or Letter to the Editor
Leaders Make Professional Policies

LET YOUR VOICE BE HEARD!!!

Become an ASHA Leader!
Roundtable Sessions

Susan Karr
Associate Director
School Services
WWW/asha.org