**RESULTS**

**Background**

Our research group (BURG) volunteered our efforts to learn more about the process of choosing a major. We carefully chose this topic not only because of the shortage of men in our major, but to determine if other factors might also influence this choice. For example, are there significant differences in the demographics of men and women majoring in A/SLP?

**Materials and Method**

**First** the group completed personality self-assessments to see the kinds of factors that might influence someone's choice between the two majors. We then administered the survey to 208 undergraduate students in large lecture classes (GenEds) as well as enrolled in large lecture classes as well as A/SLP lecture classes. We obtained IRB approval to proceed with our study. We also obtained permission to publish our results. Our sample was evenly divided between large and small schools, yet NONE of the men planned careers in audiology, not speech pathology, and further study is needed to determine what factors might influence someone’s choice between the two majors.

**Future Directions**

A larger N would help to describe more about men vs. women in the major: expanding the study could be an opportunity to collaborate with other NSSLHA groups. Explore other students’ basic knowledge of communication disorders. At our sample, most of the men planned careers in audiology, not speech pathology, and further study is needed to determine what factors might influence someone’s choice between the two majors.

**Thank you!**

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**References**