

Strategic Objective 7 (SO7): Enhance International Engagement

OBJECTIVE OWNER	Lily Waterston, MA, Director, International Programs (lwaterston@asha.org)
OUTCOME	ASHA is engaged internationally with service providers, educators, scientists and other groups to proliferate research, and improve professional preparation and service delivery
HIGHLIGHTS	<p>ASHA collaboration with the Pan American Health Organization (PAHO), Regional Office for the Americas of the World Health Organization (WHO): The overall objective is to strengthen knowledge and build capacity of professionals and/or organizations in selected countries. In 2013: Honduras, El Salvador and Guyana. In 2016: Paraguay, Cuba and Ecuador. A session on the ASHA-PAHO collaboration was presented at the IALP Congress in Ireland.</p> <p>Increasing the outreach and numbers of the International Affiliates: Conducted a survey to International Affiliates. Developing resources and materials to better serve this audience and improve exchanges. Developing regional strategies to increase the numbers of international affiliates.</p> <p>Collaboration with WHO for public awareness campaigns: ASHA helped develop the WHO "Make Listening Safe" global campaign. ASHA also helped promote the campaign after its launch in March 2015. Additionally, ASHA participated in a WHO sponsored October 2015 meeting on next steps for the campaign.</p> <p>ASHA is a founding member of the International Communication Project (ICP): A global advocacy network. ASHA continues to participate in regular steering committee and work group meetings. It also co-presented on the ICP at the most recent IALP Congress in Ireland.</p> <p>Supporting international conferences in different regions of the world: 2016 IALP Congress in Ireland; 2017 Conference of ISHA in India; 2018 – Brazil; 2019 – Singapore; 2020 – Philippines.</p> <p>Increasing publications from authors outside the US: The Author Academy will be launched by the end of 2016.</p> <p>ASHA participation in WHO headquarters and PAHO initiated meetings. In 2016:</p> <ul style="list-style-type: none"> • ASHA participation in WHO/DAR meeting in Geneva. • ASHA participation in PAHO Executive Committee meeting in Washington, DC. • ASHA participation in the WHO Stakeholders Meeting on Prevention of Deafness and Hearing Loss, Geneva. • ASHA participation in the PAHO Directing Council meeting, Washington, DC.