

**Strategic Objective 7 (SO7): Enhance International Engagement**

<b>OBJECTIVE OWNER</b>	Lily Waterston, MA, Director, International Programs ( <a href="mailto:lwaterston@asha.org">lwaterston@asha.org</a> )
<b>OUTCOME</b>	ASHA is engaged internationally with service providers, educators, scientists, and other groups to proliferate research, and improve professional preparation and service delivery
<b>HIGHLIGHTS</b>	<p>These are the following highlights:</p> <ul style="list-style-type: none"> <li>• <b>ASHA collaboration with the Pan American Health Organization (PAHO), Regional Office for the Americas of the World Health Organization (WHO):</b> The overall objective is to strengthen knowledge and build capacity of professionals and/or organizations in selected countries. In 2013: Honduras, El Salvador and Guyana. In 2016: Paraguay. In 2017: Belize. ASHA has applied for renewal of its official status as Non-State Actor with PAHO.</li> <li>• <b>Increasing the outreach and numbers of the International Affiliates:</b> As of December 2017, there are 548 International Affiliates in 62 countries. Developing resources and materials to better serve this audience and improve exchanges. Developing regional strategies to increase the numbers of international affiliates.</li> <li>• <b>Collaboration with WHO for public awareness campaigns:</b> ASHA continuing to advise WHO on its "Make Listening Safe" global campaign. For the second year in a row, an ASHA social media campaign is promoting World Hearing Day (March 3).</li> <li>• <b>ASHA is a founding member of the International Communication Project (ICP):</b> A global advocacy network with the goal of raising the profile of communication disorders. ASHA continues to participate in regular steering committee meetings. Publishing a quarterly e-newsletter and developing social media campaigns.</li> <li>• <b>Partnering with international organizations for joint conferences:</b> 2016 IALP Congress in Ireland; 2017 Conference of ISHA in India; 2018 – Philippines; 2019 – Brazil; 2020 – Africa.</li> <li>• <b>Increasing publications from authors outside the U.S.:</b> The ASHA Journals Academy was launched in January 2017. This site includes a broad range of resources, such as language services, for authors in the U.S. and overseas. As of December 2017, there are 593 international authors.</li> </ul>