

**Ethics: It's More Than Common Sense!**  
**(NSSLHA Day Session #1)**

**Presented by the**  
**ASHA Board of Ethics**  
**November 17, 2006**  
**9:00–10:30 a.m.**

**Intercontinental Hotel**  
**Chopin Room**  
**Miami, Florida**

**ASHA Board of Ethics  
2006**

**Shelly Chabon**  
Rockhurst University  
Kansas City, MO

**Shirley DeVoe**  
Consultant  
Halifax, Nova Scotia, Canada

**Sue T. Hale**  
Vanderbilt University Medical Center  
Nashville, TN

**Jayne A. Handelsman**  
University of Michigan Health System  
Ann Arbor, MI

**Jay Lubinsky**  
Governors State University  
University Park, IL

**Lissa Power-deFur**  
Longwood University  
Farmville, VA

**Paul R. Rao**  
National Rehabilitation Hospital  
Washington, DC

**Richard A. Roberts**  
American Institute of Balance  
Seminole, FL

**Cathy A. Runnels**  
Accent on Speech  
Silver Spring, MD

**John D. Tonkovich**  
Eastern Michigan University  
Ypsilanti, MI

**David J. Wark**  
University of Memphis  
Memphis, TN

**Diane Yeager**  
Georgetown University  
Washington, DC

**David Denton (Ex Officio)**  
ASHA  
Rockville, MD

## **Ethics Information on ASHA Web Site**

<http://www.asha.org/about/ethics/>

[Code of Ethics \(PDF format\)](#)

[Issues in Ethics Statements](#)

# ASHA STAFF RESOURCES FOR ETHICS AND ETHICS-RELATED ISSUES

## ASHA's Ethics Team

### **David R. Denton, M.A., CCC/SLP, J.D.**

Director of Ethics

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### **Linda D'Aloisio**

Ethics Program Manager

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The Ethics Team provides ethics information, resources, and guidance directly to members, certificate holders, Clinical Fellows, students, and consumers.

## Speech-Language Pathology Practices Unit

### *Mission*

*The mission of the Speech-Language Pathology Unit is to promote and protect the profession of speech-language pathology and the people it serves. To accomplish this mission, we:*

- *provide information and consultation to members, consumers, and other internal and external groups*
- *track trends*
- *develop policy documents, educational programs, and products*
- *represent ASHA on behalf of the profession*

### *Teams*

The Speech-Language Pathology Practices Unit consists of three teams: Clinical Issues, Health Care Services, and School Services.

### **Lemmietta McNeilly, Ph.D., CCC/SLP**

Chief Staff Officer for Speech-Language Pathology

Phone: 301-897-5700

## **Clinical Issues**

*The Speech-Language Pathology Clinical Issues Team monitors and evaluates data related to the practice of speech-language pathology. The team consults with members, consumers, allied and related professionals, and National Office staff, about current clinical issues and trends. The team recommends, designs, and develops educational programs, products, and policies related to speech-language pathology practice.*

### **Diane Paul, Ph.D., CCC/SLP**

Director, Clinical Issues in Speech-Language Pathology

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### **Ann-Mari Pierotti, M.S., CCC/SLP**

#### **Sharon Willig, M.A., CCC/SLP**

Associate Directors, Clinical Issues in Speech-Language Pathology

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## **Health Care Services**

*The mission of the Health Care Services Team is to provide state-of-the-art information on policy, practice, and service delivery to speech-language pathologists working in health care settings across the continuum of care. We monitor and evaluate trends related to health care and make recommendations for the proactive development of policy and educational programming.*

### **Janet Brown, M.A., CCC/SLP**

Director, Health Care Services in Speech-Language Pathology

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## **School Services**

*The mission of the School Services Team is to promote the interests of and provide current information and support for speech-language pathologists in school settings. We provide information regarding legislative and regulatory activities as they relate to the practice of speech-language pathology in school settings, and make recommendations regarding implementation and program development. The team engages in internal and external consultation regarding policy, practice and delivery of services for school-age children and youth.*

### **Kathleen Whitmire, Ph.D., CCC/SLP**

Director, School Services in Speech-Language Pathology

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Director, State Education Practices

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Special Projects, School Services in Speech-Language Pathology

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**Lisa Rai Mabry-Price, M.S., CCC/SLP**

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## **Audiology Practices Unit**

### ***Vision***

The Audiology Practices Unit will be recognized by ASHA members as the #1 national resource for state-of-the art information in audiology, as the provider of value-added services and benefits for all audiologists, and as a unifying voice for the profession of audiology.

### ***Mission***

The mission of the Audiology Practices Unit is to provide unique, customized, personal, and interactive professional consultation, programs, services, and professional development related to audiology and hearing impairment for all ASHA members; and to provide a communication link/connection related to audiology among ASHA members and leadership, consumers, other organizations and professions, and units within the ASHA National Office.

## ***Unit Members***

### **Vic Gladstone, Ph.D., CCC/A**

Chief Staff Officer for Audiology

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### **Pam Mason, M.Ed, CCC/A**

Director, Audiology Practice, Policy and Consultation

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## **OFFICE OF MUTTICULTURAL AFFAIRS**

### **Mission**

The Office of Multicultural Affairs at ASHA exists to:

- Develop and disseminate information and resources to ASHA members, related professionals, consumers, and interested others regarding service delivery to individuals from culturally and linguistically diverse backgrounds.
- Ensure full participation of multicultural professionals and students in the discipline and the Association.
- Promote an atmosphere at the ASHA National Office that supports its diverse staff in their efforts to address multicultural issues, resulting in the provision of quality services to all ASHA members.

### **Vicki Deal-Williams, MA, CCC-SLP**

Chief Staff Officer for Multicultural Affairs

Phone: 301-897-5700 Ext. 4106

Email: [vdwilliams@asha.org](mailto:vdwilliams@asha.org)

Expertise in general issues in diversity, African American Vernacular English; dialects; child language and minority issues

### **Claudia Saad, MA, CCC-SLP**

Director, Multicultural Education

Phone: 301-897-5700 Ext. 4331

Email: [csaad@asha.org](mailto:csaad@asha.org)

Expertise in school-related issues; multicultural education; Registry of Speakers; interpreters/translators; multicultural CE products; autism; African American Vernacular English; and listing of bilingual members

**Andrea (Deedee) Moxley, MA, CCC-SLP**

Project Manager, Multicultural Affairs

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Expertise in accent modification; bilingualism; assessment of CLD populations; school-related issues and CLD populations; eligibility for services; and autism

**Karen Beverly-Ducker, MA, CCC-A**

Director, Multicultural Resources

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Expertise in the Americans with Disabilities Act (ADA); multicultural issues in audiology; general issues in diversity; financial aid for multicultural students; OMA grants; African American Vernacular English; and listing of bilingual members

## **Health Care Economics & Advocacy Team**

**Steven C. White, Ph.D., CCC-A**

Director, Health Care Economics & Advocacy

Phone: 301-897-5700 Ext. 4126

Email: [swhite@asha.org](mailto:swhite@asha.org)

Expertise in all areas of healthcare economics, reimbursement, and coding.

**Neela Swanson**

Health Care Financing Communications Coordinator

Phone: 301-897-5700 Ext. 4387

Email: [nswanson@asha.org](mailto:nswanson@asha.org)

Responds to general coding questions, Medicare coverage, private health plan issues, and directs calls/inquiries to other team members if further information required.

**Ingrida Lusic**

Director of Health Care Regulatory Advocacy

Phone: 301-897-5700 Ext. 4482

Email: [ilusic@asha.org](mailto:ilusic@asha.org)

Expertise regarding HIPAA, coordinates the Medicare Intermediary and Carrier (MIC) Network, and general CMS inquiries.

**Mark Kander**

Director of Health Care Regulatory Analysis

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Expertise regarding Medicare conditions of participation, and payment policies and other regulations for speech-language pathologists and audiologists.

**Jan Ozga**

Director of Private Health Plans Advocacy

Phone: 301-897-5700 Ext. 4431

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Expertise in coverage and payment issues related to managed care plans such as health maintenance organization (HMO) and preferred provider organizations. Maureen coordinates the new State Advocates for Reimbursement (STAR) Network.

**Janet McCarty, M.E. CCC-SLP**

Private Health Plans Advisor

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Assists members with appeals of speech-language pathology and audiology private health plans' denials.

**Certification Team**

For questions regarding the Clinical Fellowship, certification requirements and application procedure, and the appeals process regarding adverse certification decisions, call the National Office at 301-897-5700 and request to speak with a Certification Case Manager.