

ASHA Resources for SLPs in Health Care

Private Practice

- Private Practice Web Resources (<http://www.asha.org/members/slp/ppresources.htm>)
- ASHA Member Private Practice Forum (www.asha.org/forums)
- *Guide to Successful Private Practice in Speech-Language Pathology*
- *Business Matters: A Guide for Speech-Language Pathologists*

Documentation

- Documentation Web resource (<http://www.asha.org/members/slp/healthcare/documentation.htm>)
- Medical Record Retention Web resource (www.asha.org/members/slp/RecordRetention.htm)
- Policy and Procedure Manual Web resource (http://www.asha.org/members/slp/healthcare/policy_procedures.htm)
- Documentation for SLPs in Medical Settings (web/telephone replay)
- HIPAA Privacy Regulations (self-study)

Billing/Reimbursement

- Billing and Reimbursement Web resources (<http://www.asha.org/members/issues/reimbursement/>)
 - Medicare, Medicaid, Private Health Plans
 - Medicare private practice (<http://www.asha.org/members/issues/reimbursement/medicare/SLPprivatepractice.htm>)
- Health Insurance information for the public (<http://www.asha.org/public/coverage/>)
- Legislation and Advocacy (<http://www.asha.org/about/Legislation-Advocacy/>)
- *Appealing Health Plan Denials*
- Coding for Reimbursement (web/telephone replay)
- *Getting Your Services Covered: A Guide for Working with Health Plans*
- *Health Plan Coding and Claims Guide*
- Medicare Billing for SLPs (web/telephone replay)
- Medicare Enrollment and Compliance for SLPs in Private Practice (web/telephone replay)
- Medicare Outpatient Therapy: New Rules and Requirements (web/telephone replay)
- *Negotiating Health Care Contracts and Calculating Fees*
- Representation of Services for Insurance Reimbursement, Funding, or Private Payment (self-study)

Marketing/Public Education

- ProSearch: free online referral database (<http://www.asha.org/findpro/>)
- ASHA's Public Web site (<http://www.asha.org/public/>)
 - Information on adult and child clinical disorders, typical development, role of SLP, and more
- Tools for promoting the professions (<http://www.asha.org/members/issues/marketing/>)
- Health Literacy Web resource (<http://www.asha.org/members/slp/healthliteracy.htm>)
- Qualified Providers in Schools and EI Web resource (<http://www.asha.org/members/slp/qualifiedprovider.htm>)
- Promoting the Unique Value of SLPs in Health Care Web resource (<http://www.asha.org/members/slp/healthcare/Uniquevalue.htm>)
- Consumer Education Brochures and Posters
- *Speech, Language, and Hearing Milestones: Birth to Age Five* (DVD)
- MyMarket at ASHA
 - Customized stationary and marketing materials
- *Guidelines for Referral to SLPs*
- *Let's Talk: Health Care* (patient education materials)
- *Speech-Language Pathology: Making a Difference* (video presentation)

Productivity

- Productivity Web Resource (<http://www.asha.org/members/slp/productivity.htm>)
- Increasing Efficiency in SLP Practice: Maximizing Productivity, Minimizing Pain (self-study)

Reentry/transitioning settings Information:

- Clinical Topics and Disorders Web resource (www.asha.org/members/slp/clinical/)
- Special Interest Divisions (<http://www.asha.org/about/Membership-Certification/divs/>)
- Telepractice Web resource (<http://www.asha.org/members/telepractice/>)
- Curriculum Resources (<http://www.asha.org/members/phd-faculty-research/curriculum/>)
- Job search tips (<http://www.asha.org/students/job/>)

Evidence-Based Practice/Research

- Web resource (<http://www.asha.org/members/slp/healthcare/documentation.htm>)
- Compendium of EBP Guidelines and Systematic Reviews (<http://www.asha.org/members/ebp/compendium/>)
- ASHA Evidence-Based Systematic Reviews (<http://www.asha.org/members/ebp/EBSRs.htm>)
- Treatment Efficacy Summaries (<http://www.asha.org/public/EfficacySummaries.htm>)
- NOMS (<http://www.asha.org/members/research/noms/>)

Recruitment/Retention

- Recruitment and Retention of SLPs in Health Care – online resource (<http://www.asha.org/careers/recruitment/healthcare/>)
- Reward Yourself with a Career in Health Care (brochure and online presentation - <http://www.asha.org/careers/recruitment/healthcare/>)

ASHA resources specific to the top 4 product/service areas identified in the survey

Resources and advocacy tools

- Legislation and advocacy page (<http://asha.org/about/Legislation-Advocacy/>)
- Promoting the Unique Value of SLPs in Health Care Web resource (<http://www.asha.org/members/slp/healthcare/Uniquevalue.htm>)
- Tools for promoting the professions (<http://www.asha.org/members/issues/marketing/>)
- Recruitment and Retention of SLPs in Health Care – online resource (<http://www.asha.org/careers/recruitment/healthcare/>)
- Adding speech and hearing benefits to your policy – for employers (<http://www.asha.org/public/add-benefits/>)

Patient diagnostic or assessment tools

- Directory of SLP Assessment Instruments (<http://asha.org/members/slp/assessment-directory.htm>)
- Clinical Topics and Disorders Web resources (www.asha.org/members/slp/clinical/)
- Assessment Tools from ASHA and other publishers (<http://asha.org/eweb/OLSDynamicPage.aspx?Webcode=olsresults&cat=Assessment%20Tools>)

Tools to help improve your billing practices

- Billing and Reimbursement Web resources (<http://www.asha.org/members/issues/reimbursement/>)
 - Medicare, Medicaid, Private Health Plans
 - Medicare private practice (<http://www.asha.org/members/issues/reimbursement/medicare/SLPprivatepractice.htm>)
- Reimbursement and Medicare products (<http://asha.org/eweb/OLSDynamicPage.aspx?Webcode=olsresults&cat=Assessment%20Tools>)

Opportunities to share experiences with colleagues

- ASHA member forums (www.asha.org/forums)
- Special Interest Divisions (<http://www.asha.org/about/Membership-Certification/divs/>)
- ASHA on Facebook – use Discussions (www.facebook.com); if anyone has a blog, they can connect their blog to Facebook; also can “tweet” on Twitter about the issue and connect to the Facebook page. More information on social networks at <http://www.asha.org/members/connecting/socialnetworks.htm>

Stimulus bill (American Recovery and Reinvestment Act of 2009)

<http://www.asha.org/about/legislation-advocacy/federal/ARRA.htm>