



Welcome to the second installment of the ASHA Professional Development podcast. We hope you enjoy this episode. Today we'll be navigating through the different formats Professional Development offers.

What is ASHA Professional Development?

ASHA Professional Development (APD for short) is a team of eight people at ASHA that works to offer live and self-study programs in a wide variety of formats and subject matter. Find us on the ASHA Web site at www.asha.org/profdev.

ASHA Professional Development is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology.

Brief Format Overview:

1. The Annual ASHA Convention and Conferences are a format almost everyone is familiar with. APD is the official provider of ASHA CEUs for these events, which bring you face to face with presenters and colleagues at interactive, problem-solving sessions. Build your professional network along with your knowledge and skills.

More information about the ASHA Convention and other Conferences is available at www.asha.org/about/events/.

2. APD offers a wide variety of Multimedia programs, including audio, video, and CD-Rom programs. These self-studies bring hot topics and top national experts to you in the convenience of your home or office. Earn ASHA CEUs by completing the self-study test at the end of the product.

You can browse our multimedia products catalog at www.asha.org/profdev/shop.

3. Live Seminars feature in-person participation either using our webcast option, which allows you to connect over the web to listen and view the presentation, or over the phone, which allows you to listen to the audio by toll free call anywhere in the US and Canada.

If you miss a live seminar, you can participate in the seminar **Replay**, a verbatim recording of the live seminar, which is available either on the web or over the phone. Replays are available for CEUs without having to take a test, any time, day or night, for a full year after the live event.

After you've registered for a Seminar or Replay, you'll be able to log in to the ASHA Web site and download the handouts and instructions for your seminar.

Group registration allows an unlimited number of people at a single location to participate in a live seminar or replay and all earn CEUs for one flat rate.

You can see a list of all our current seminars, live and replay at www.asha.org/telephoneseminars.

4. APD has over 50 **Journal** self-study programs in a diverse array of subject matter, by distinguished faculty. Now, every issue of every ASHA scholarly journal contains at least one article available for CEUs. Our journals are accessible on the ASHA Web site at any time, day or night, for you to read or print out. After you've read the journal, you can take the test online whenever you are ready and get immediate feedback on whether you've passed or failed. A copy of the test questions are also included to review before taking the test.

5. Finally, our **eLearning** classroom is home to a number of online web workshops. We have two basic types of web workshops, live and self-study. Self-study web workshops include self-paced review of materials and graded assignments, whereas Live web workshops also include live instruction, personalized feedback, interaction with instructors, and networking with colleagues. In both cases, what distinguishes our web workshops from our other format types is that they combine things like graphics, sound, video, animation, and simulation online using the ASHA Web site. Just like our online journals, a copy of the test questions is available to review before taking the test, and once you've completed the course, you can take the test online at any time and get immediate feedback on whether you've passed or failed.

For a complete list of all of our Journals and eLearning courses, go to www.asha.org/elearning.

How do I order a program?

We have four easy methods to order from ASHA:

1. Online at ASHA's new Online Store at www.asha.org/profdev/shop*
2. Call 888-498-6699 with a credit card
3. Mail a completed order form**
4. Fax a completed order form** with credit card information to 301-897-7355

**If you need ASHA CEUs in a hurry, you can browse our online journals and web workshops, order them online, get immediate access to materials, take the test as soon as you are ready, and have instant feedback to know that you've passed.*

***Download our order form online by going to www.asha.org/profdev and clicking on the link to "four easy ways to order".*

Interview With Anne Oyler on Upcoming CMV Seminar:

More information on the upcoming seminar on "Congenital Cytomegalovirus Infection and Hearing Loss: Overview for the Practitioner" by Karen Fowler, Faye P. McCollister, & Diane Sabo can be found at www.asha.org/telephoneseminars.

Next Episode:

Spotlight on the 2007 Virtual Audiology Conference, Multidisciplinary Perspectives on (Central) Auditory Processing Disorder: Evidence and Practice. More information on this conference is available at www.asha.org/aud2007.

If you have any questions, comments, or suggestions on what you'd like to see in our podcasts, please contact us at ashaprofdev@asha.org.

Stay tuned for the next segment!