

Sample Media Advisory

FOR IMMEDIATE RELEASE
(Date)

CONTACT: (YOUR NAME)
(YOUR TELEPHONE NUMBER)

MEDIA ADVISORY

LOCAL GROUP TO PROVIDE FREE SPEECH-LANGUAGE SCREENINGS FOR CHILDREN AND FREE WORKSHOPS FOR PARENTS DURING MAY IS BETTER HEARING AND SPEECH MONTH (BHSM)

Free speech-language screenings will be offered for children ages 3–12 during May is Better Hearing and Speech Month (BHSM). A free series of events addressing topics such as speech-language disorders and healthy communication will be offered by Name of Clinic, Hospital or Private Practice in Your City. The series will include information on speech and language, and practical tips for encouraging language development in your child.

WHAT: FREE SPEECH SCREENINGS, SEMINAR, OPEN HOUSE... (add other information about the event as appropriate)

WHO: Sponsored by (list company, business, place of employment and the credentials of those who will be offering the services or making the presentation or conducting the seminar)

WHEN: (Appropriate Day, Times)

WHERE: (Location or locations)

HOW: (Provide information on how people can register for the event or how they can find out more information)

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