



## Besides the Mission, What Makes It a Great Place to Work?

ASHA Believes in good health—including that of its employees. A gym offers yoga, Pilates, and kickboxing; retirees can opt into the health plan; and employees can meet with a nutritionist or personal trainer. Best of all is its new “green” building, with lots of natural light and good indoor air quality.

### *Driven by Passion*

*At these workplaces—most of which are nonprofit—employees not only enjoy good benefits, but they’re also working to change the world.*

ASHA is one of only three associations to be featured as one of the “50 Great Places to Work” in the Washington, DC, area in the November 2009 Washingtonian Magazine.

ASHA is recognized for taking care of its employees through a comprehensive wellness program that includes on-site fitness classes and for having a healthy green building with abundant natural light and great air quality. At the time the building received Gold LEED certification for environmental friendliness from the U.S. Green Building Council, ASHA was the first nonprofit association in Maryland to receive such a high-ranking certification.

Every two years, Washingtonian compiles its list of “Great Places to Work.” This year the results were based on survey

results from more than 200 employers. Washingtonian deems an organization that offers flexible schedules, challenge and responsibility, a stable work environment, and fair compensation, among others, a “great place to work.”

Washingtonian has named ASHA a “great place to work” three other times—in 2001, 2003, and 2005.

“ASHA is proud to be among the 50 great places to work again this year—and we’re particularly proud that our surveyed employees said that they find their work challenging,” according to ASHA’s Executive Director Arlene Pietranton. “Working on behalf of our 135,000 members, who work in the field of communication disorders—and those they serve—makes for a compelling reason to come to work and do our best every day.”

Recently, ASHA also received recognition as a “Top Place to Work” in the association and nonprofit sectors from CEO Update, a trade publication that covers association and nonprofit executive careers and people. More than 100 organizations responded to an online survey from CEO Update that addressed retirement plans, health care coverage, leave policies, and morale-boosting perks. ASHA is covered in the publication’s October 16, 2009, issue as part of a “sampling of workplaces that have shown commitment to staff in a range of ways,” according to CEO Update Editor-in-Chief Anita Sama. CEO Update highlighted ASHA as offering top time-off benefits, as well as being proactive in combating health care costs.

