

WISCONSIN

TOTAL POPULATION

6 mil

NUMBER OF ASHA AUDIOLOGISTS

320

2 provide Multilingual Services

NUMBER OF ASHA SPEECH-LANGUAGE PATHOLOGISTS

3,842

148 provide Multilingual Services



Making effective communication,
a human right, accessible and
achievable for all.

DEFINING THE PROFESSIONALS



Audiologists specialize in preventing and assessing hearing and balance disorders as well as providing audiology treatment, including hearing aids.



Speech-language pathologists (SLPs) identify, assess, and treat speech, language, cognitive communication, and swallowing disorders.

Audiologists and SLPs provide treatment to people of all ages, from infants to older adults.

NATIONAL AND STATE DATA

About 15%

Americans have some degree of hearing loss.

About 7%

Americans have some form of language impairment.

From 2020–2030, Wisconsin is expected to see ...

8%

INCREASE IN
DEMAND FOR
AUDIOLOGISTS

17%

INCREASE IN
DEMAND FOR
SPEECH-LANGUAGE
PATHOLOGISTS

EDUCATION AND EMPLOYMENT IN WISCONSIN



9

higher education institutions with communication sciences and disorders degree program in the state.

Where do Audiologists and SLPs work in Wisconsin?



EDUCATION
FACILITIES

14% Audiologists
61% SLPs



HEALTH CARE
FACILITIES

80% Audiologists
33% SLPs



OTHER
FACILITIES

6% Audiologists
6% SLPs

RESOURCES

American Speech-Language-Hearing Association. (2023). Demographic Profile of ASHA Member and Nonmember Certificate Holders by State. <https://www.asha.org/siteassets/surveys/2023-demographic-profile-certificate-holders-by-state.pdf>

American Speech-Language-Hearing Association. (2023). Annual Demographic and Employment Data. 2023 Member and Affiliate Profile <https://www.asha.org/siteassets/surveys/2023-member-affiliate-profile.pdf>

American Speech-Language-Hearing Association. (2022). Quick Facts: Speech & Language Disorders. <https://www.asha.org/about/press-room/quick-facts/>

U.S. Census Bureau. State Population Totals 2023. <https://www.census.gov/data/tables/time-series/demo/popest/2020s-state-total.html#v2023>

U.S. Bureau of Labor Statistics. (2023). Occupational Outlook Handbook, Audiologists. <https://www.bls.gov/ooh/healthcare/audiologists.htm> and <https://projectionscentral.org/Projections/LongTerm>

U.S. Bureau of Labor Statistics. (2023). Occupational Outlook Handbook, Speech-Language Pathologists. <https://www.bls.gov/ooh/healthcare/speech-language-pathologists.htm> and <https://projectionscentral.org/Projections/LongTerm>

National Institute on Deafness and other Communication Disorders (NIDCD). (2024). Quick Statistics About Hearing. <https://www.nidcd.nih.gov/health/statistics/quick-statistics-hearing>

ABOUT US

The American Speech-Language-Hearing Association (ASHA) is the national professional, scientific, and credentialing association for 234,000 members, certificate holders, and affiliates who are audiologists; speech-language pathologists; speech, language, and hearing scientists; audiology and speech-language pathology assistants; and students.



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